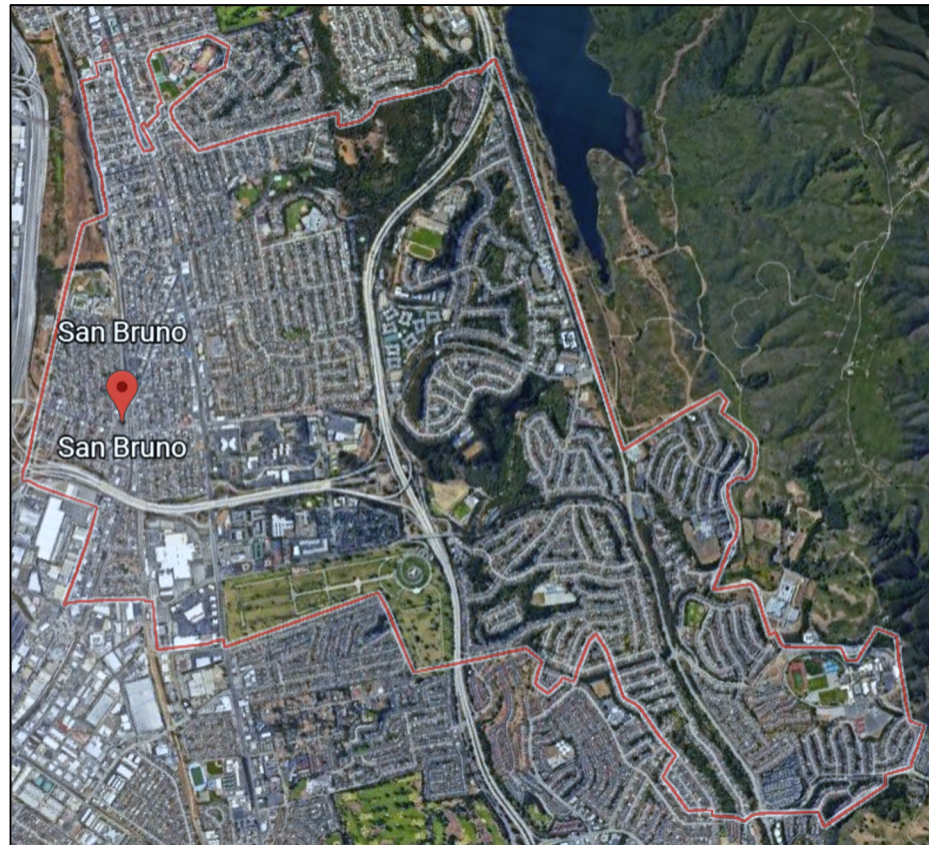


City of San Bruno



Districting Public Hearing #4

Presentation Overview

I. Background

- What is the current system?
- Why is the city making a change?

II. Districting Process

- What is the process for transitioning to districts?
- How does the transition impact terms/election cycles?

III. Outreach & Community Engagement Update

IV. District Map Options (*Council Direction Needed*)

- Adopt a 4-District Map

or

- Adopt a 4-District Map and an Alternative 5-District Map

V. Draft 4-District Maps

- What are the legal requirements for district maps?
- Which maps are being considered?

I. Background

By: Kristen Parks, NDC

I. Background

What is the current system?

- Mayor and Councilmembers are currently elected at-large

Why is the City making a change?

- The California Voting Rights Act (CVRA) encourages by-district elections and makes it easier to bring lawsuits against cities with at-large elections
- On March 24, 2020, the City adopted a resolution to transition to by-district elections by November 2022
- San Bruno avoided an expensive legal challenge by proactively adopting a resolution to transition to by-district elections

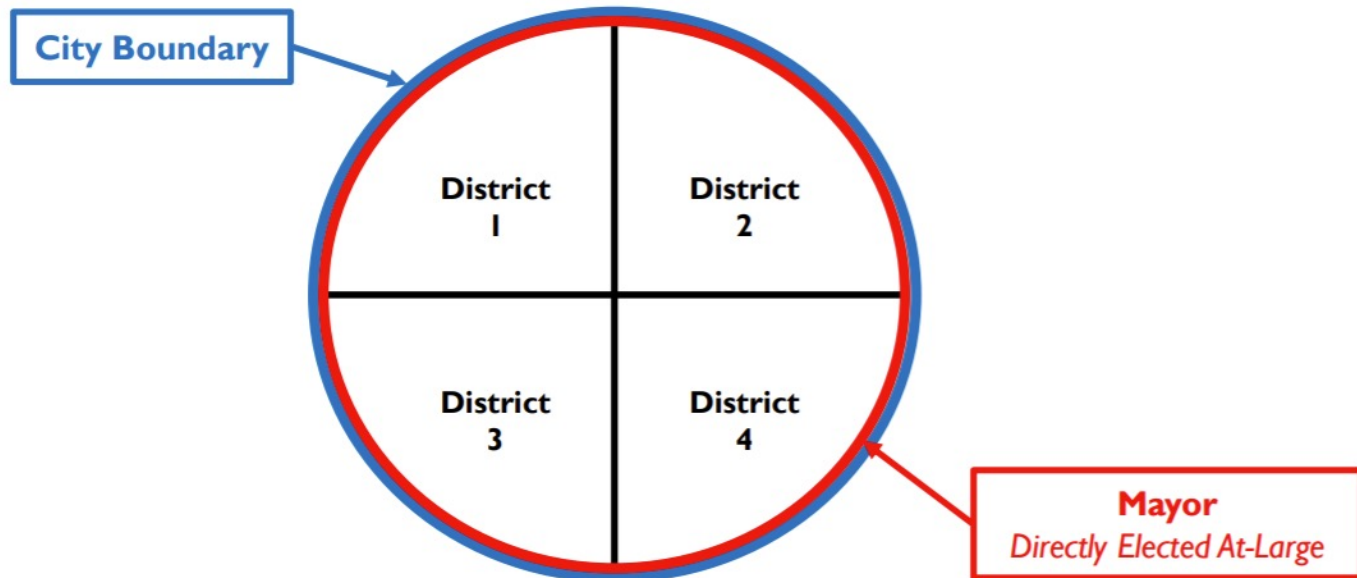
II. Districting Process

By: Kristen Parks, NDC

II. Districting Process

What is the process for transitioning to districts?

- Council will adopt a 4-district map in 2022



- San Bruno will continue to have a directly-elected mayor and a 4-member City Council*

*Voter approval required to alter this structure (Prop F, 1977)

Districting Timeline

Public Hearings 1 & 2 Sept. 28 and Oct. 19, 2021	Council heard public input on the composition of districts
Community Workshops Nov. 1 and Nov. 13, 2022	Informational presentation and demo of public mapping tools
Public Hearing 3 Jan. 25, 2022	Council reviewed initial round of draft maps
Feb. 8, 2022	Deadline for public map submissions for Feb. 22 nd
Public Hearing 4 Feb. 22, 2022	Council selects preferred map and may request revisions
Public Hearing 5 Mar. 8, 2022	First reading/introduction of map ordinance
Public Hearing 6 Mar. 22, 2022	Second reading/adoption of ordinance. Final map must be posted at least 7 days prior to adoption.
Deadline for Adoption Apr. 15, 2022	Final date for map adoption (E-205)
County Deadline May 12, 2022	Final date for map submission to the County Registrar of Voters

II. Process

How does the transition impact terms and election cycles?

- No change to current Councilmembers' current terms
- All members remain at-large for the duration of their current terms—members only represent a specific district after they are elected in a by-district election in that district
- Since two members are up for election in 2022 and two members are up in 2024, there must be two districts up for election in 2022 and two districts up in 2024
- Council can assign any two districts to 2022, with the remaining districts then automatically assigned to 2024

Election Sequencing Options

	Term ends in 2022	Term ends in 2024
Resides in 2022 district	Runs for re-election at end of current term	<p>In 2022, runs for district seat. If victorious, resigns at-large 2024 seat and is sworn into by-district 2022 seat for 4-year term.</p> <p>-- OR --</p> <p>If chooses not to run in 2022, or if not victorious in 2022 by-district election, finishes current term in 2024 and leaves the Council. Can run (but not as an incumbent) in 2022. *</p>
Resides in 2024 district	<p>Finishes current term in 2022 and leaves the Council. Can run (but not as an incumbent) in 2024.</p>	Runs for re-election at end of current term

III. Outreach & Engagement Update

By: Jennifer Nentwig, Tripepi Smith

The background of the slide is a repeating pattern of lightbulbs. Most are green with a white filament, but some are yellow, indicating they are 'on'.

City of San Bruno - District Formation

Outreach & Engagement Update

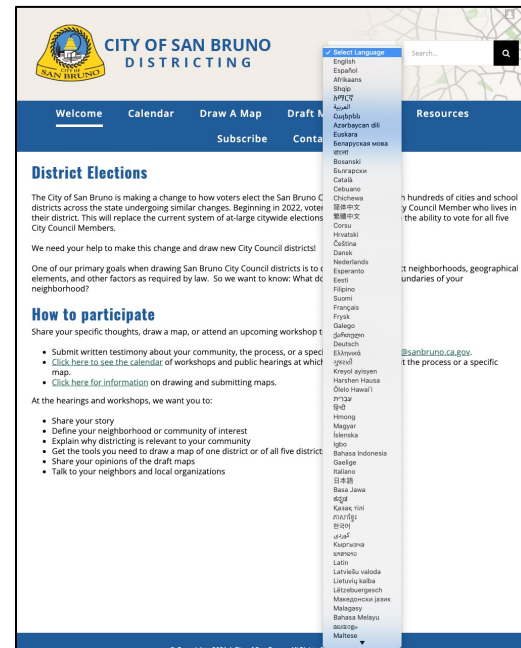


February 10, 2022

Multimedia, Multilingual Outreach

- Digital

- Dedicated district formation website
- Emails to news alert subscribers and community-based organizations
- Social media
- City Manager Newsletters
- CityNet “What’s Happening Around Town”
- Press releases to online media outlets
- Newsflash on San Bruno homepage



Continued on next slide

Multimedia, Multilingual Outreach

Participate in the Districting Process!
Now is the time to share your thoughts on which proposed district map you prefer! Head to DistrictingSanBruno.org/Draft-Maps to view all submitted district maps.

¡Participa en el proceso de distribución de distritos!
¡Ahora es el momento de compartir sus pensamientos sobre qué mapa de distrito propuesto prefiere! Visite a DistrictingSanBruno.org/Draft-Maps para ver todos los mapas de distrito enviados.

參與選區進程！
現在是時候分享您對哪個選區地圖的看過了！前往 DistrictingSanBruno.org/Draft-Maps 查看所有提交的地區地圖。

DistrictingSanBruno.org/Draft-Maps

City of San Bruno
567 El Camino Real
San Bruno, CA 94066

Mail indicia to be placed by printer

*****ECRWSEDDM*****
POSTAL CUSTOMER

The City of San Bruno is evaluating options to transition to district elections.

If the City transitions to district elections now, then beginning in November 2022 each San Bruno voter will vote for one Council Member to represent their specific district and a Mayor to represent the City as a whole.

La Ciudad de San Bruno está evaluando opciones para la transición a las elecciones de distrito.

Si la Ciudad pasa a las elecciones de distrito ahora, a partir de noviembre de 2022 cada votante de San Bruno votará por un miembro del consejo que represente a su distrito específico y un alcalde que represente a la Ciudad en su conjunto.

聖布魯諾市正在評估過渡到地區選舉的方案。

如果該市現在過渡到地區選舉，那麼從 2022 年 11 月開始，每位聖布魯諾市民將投票選出一名代表其特定地區的理事會成員和一名代表整個城市的市長。

Learn more:
Aprende más:
學到更多:

DistrictingSanBruno.org

- Print

- Postcard mailed to all postal customers in San Bruno
- Flyers
- Public Notices
- Press releases to print media outlets

Continued on next slide

Multimedia, Multilingual Outreach (cont.)

- In-Person

- Two community workshops (one virtual one in person)
- Mall kiosk
- Association meetings (Rotary Club, Lions Club, etc.)
- Marquee at El Camino Real & San Mateo Ave.
- City staff participation in events such as fall clean-up day, food bank events, etc.



A decorative background consisting of a grid of lightbulbs. Most are green, but some have a yellow glow, suggesting they are lit. The bulbs are arranged in a pattern that covers the entire slide.

Share Your Thoughts

Website

districtingsanbruno.org

Phone

(650) 616-7058

Email

districting@sanbruno.ca.gov

IV. District Map Options

-Adopt a 4-District Map

or

-Adopt a 4-District Map and an Alternative 5-District Map

By: Jovan Grogan, City Manager



District Elections for the City of San Bruno

districtingsanbruno.org

Districting in San Bruno -- Two Efforts Underway Simultaneously

❑ Establishment of City Council Districts

- ❖ *On March 24, 2020, the City adopted a resolution to transition to by-district elections in November 2022. As a standalone item, this will end the current system of at-large citywide elections whereby all voters elect the Mayor and four City Council Members.*
- ❖ *The current process would be replaced with a system where all voters elect the Mayor and vote for one of 4-District Council Members.*

❑ Potential Ballot Measure to Repeal Directly Elected Mayoral Process

- ❖ *The City Council's 2021-22 Strategic Initiatives included several potential ballot measures for the November 2022 election. Staff were directed conduct policy analysis and provide the City Council with options, so they could decide which items to place before San Bruno voters.*
- ❖ *One of the potential measures is repealing the directly elected mayoral process, thereby transition to a rotational mayoral appointment process.*



Mayoral Electoral Process

❖ Measure F - San Bruno's Mayoral Election Structure

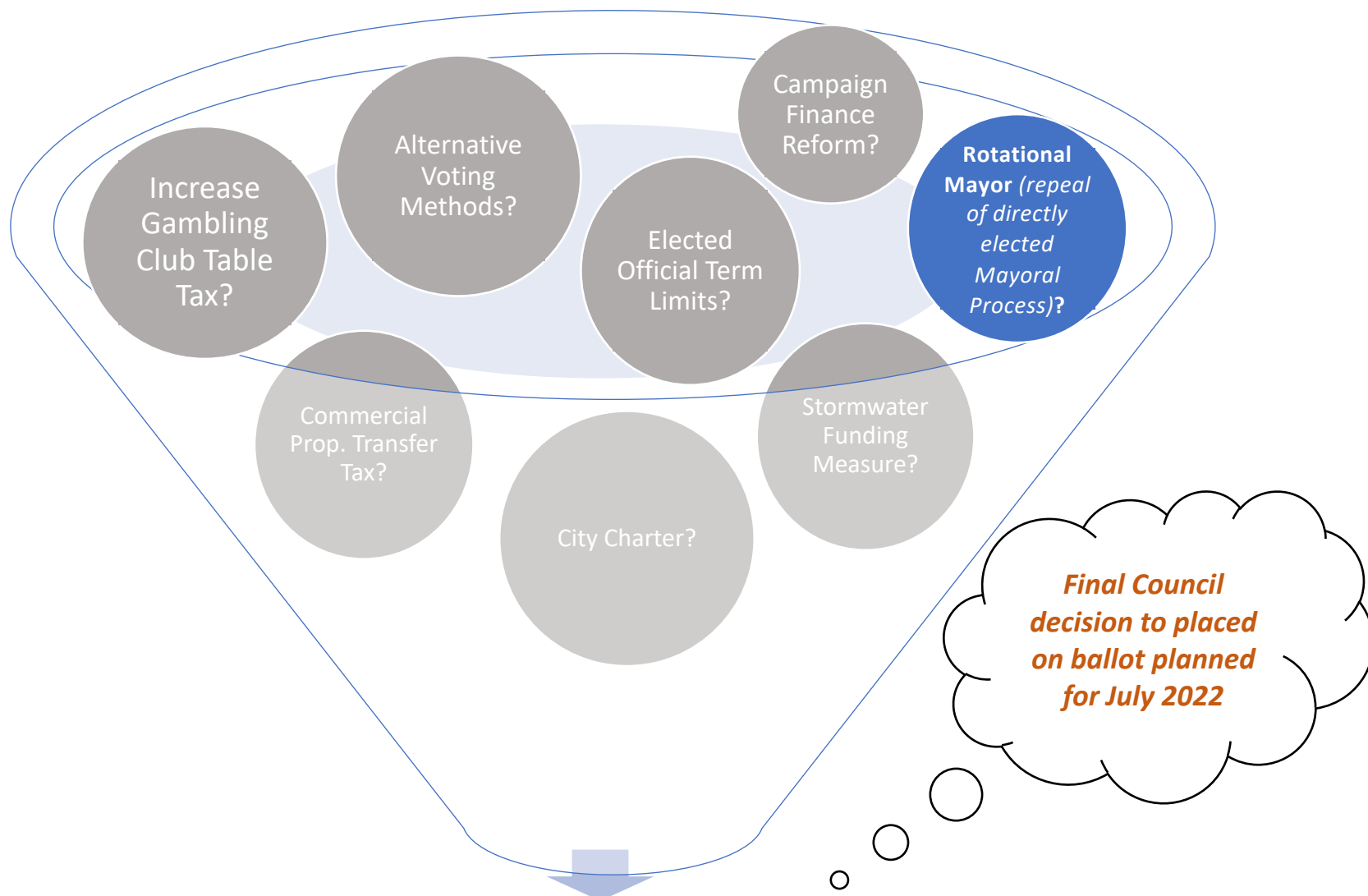
- Adopted by voters in 1977
- Directly elected and at-large
 - Directly elected = elected separately from other seats on the City Council
 - At-large = No residency restriction within the City

❖ With By-District Elections...

- City may retain current electoral process for the Mayor
or
- City may change the electoral process for the Mayor (requires voter approval)



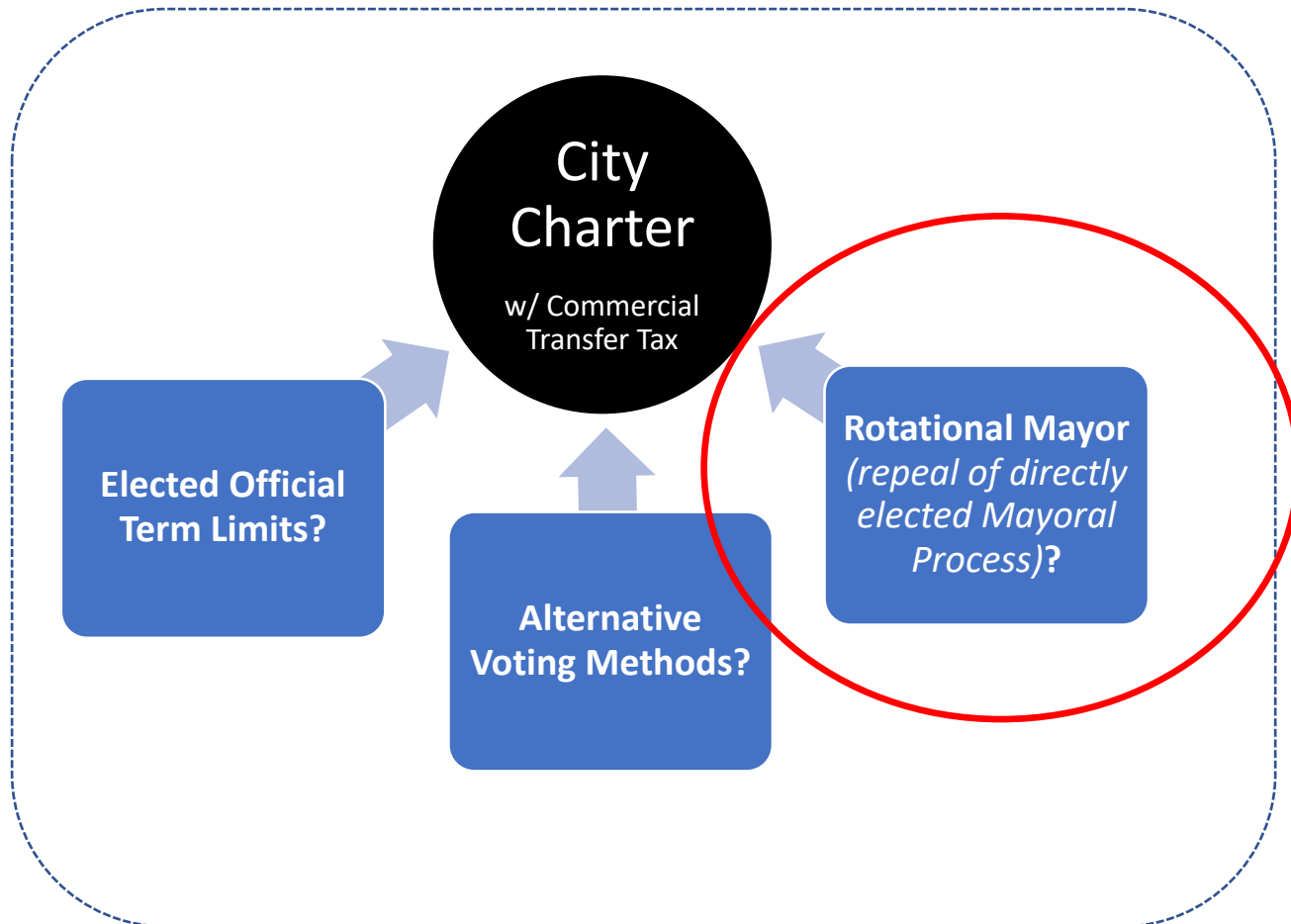
Potential City Ballot Initiatives?



Potential City Ballot Initiatives



Connected Items *March 29 CC Study Session*

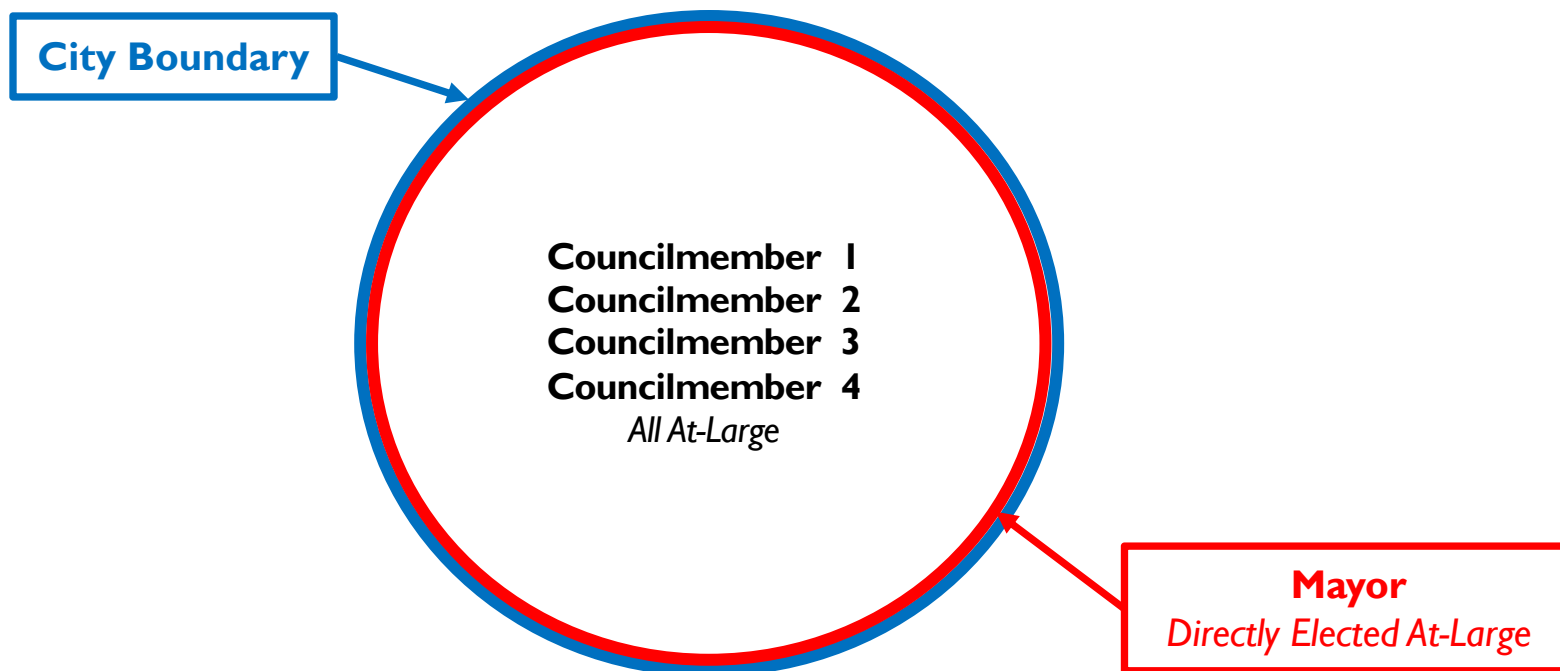




Current City Council Electoral Process

Current City Council Electoral Process

5-person City Council with a directly elected at-large Mayor and 4 at-large Councilmembers

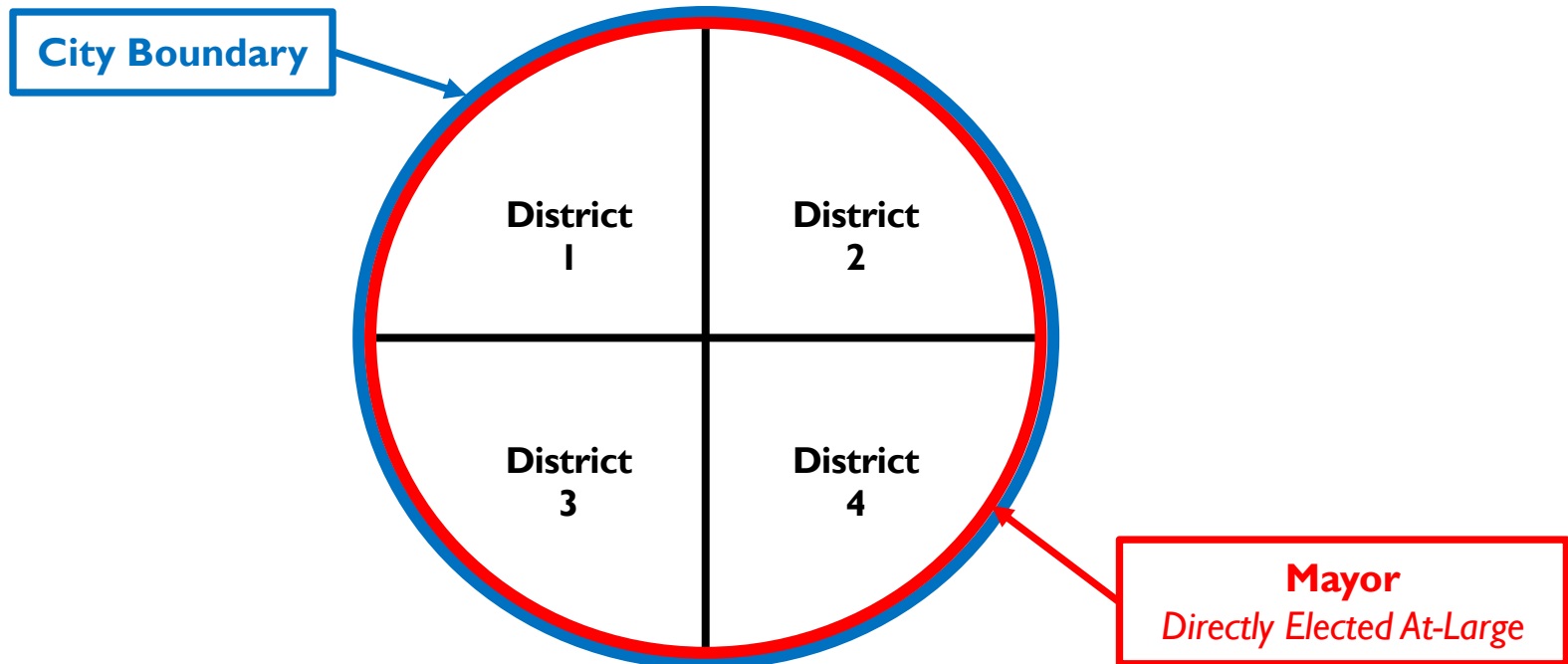




By-District Electoral Process that Retains Directly Elected At-Large Mayor

By-District Electoral Process Retaining Directly Elected At-Large Mayor

5-person City Council with a directly elected at-large Mayor and 4 Councilmembers serving distinct districts

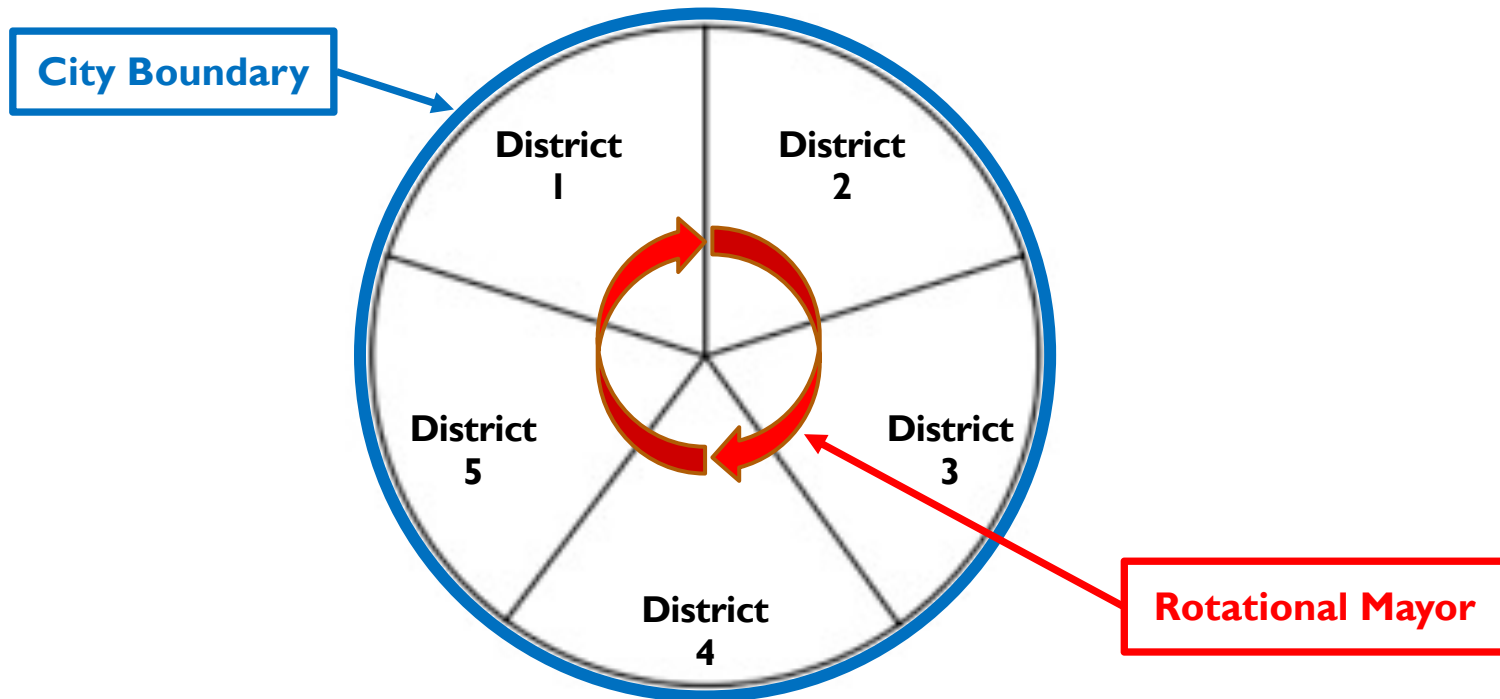


By-District Process with Rotating Mayor (no at-large district)



By-District Process with Rotating Mayor (no at-large district)

5-person City Council with 5 Councilmembers serving distinct districts without an at-large district and a rotational Mayor selection process





Districting Options for Consideration

City Council Policy Direction Needed

Through this Districting Process, shall the City Council...

1) Adopt a 4-District Map

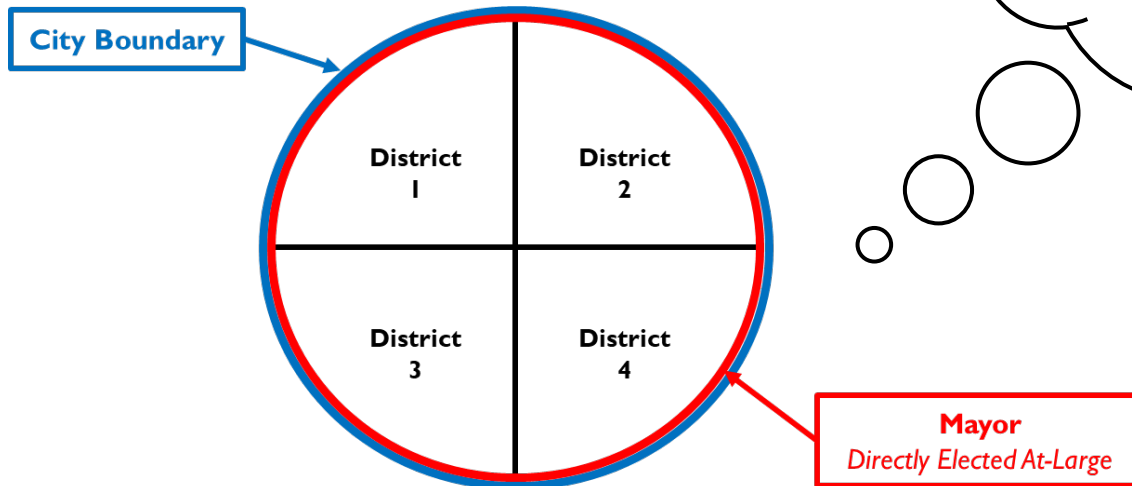
or

2) Adopt a 4-District Map **and** a 5-District Map for future use in the event the voters repeal the directly elected Mayor in November 2022



Districting Options for Consideration

Option 1: Adopt a 4-District Map

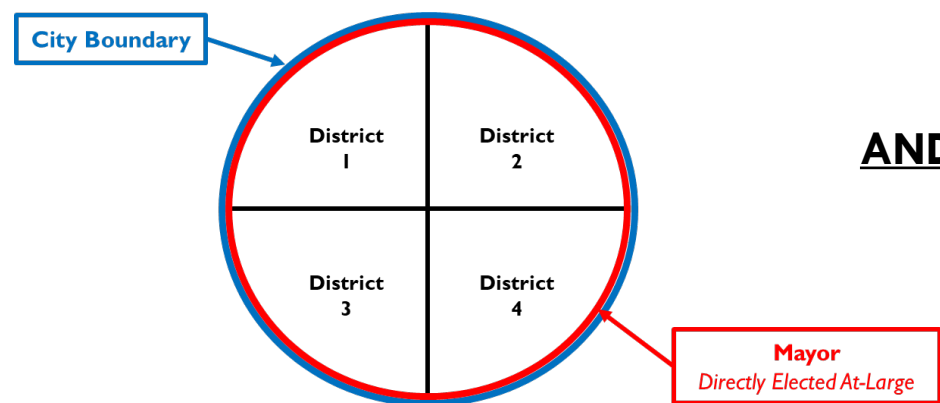


If the Repeal of the Directly Elected Mayoral Process is placed on Nov 2022 ballot and approved, the Districting Process must be redone to create 5-District Map.

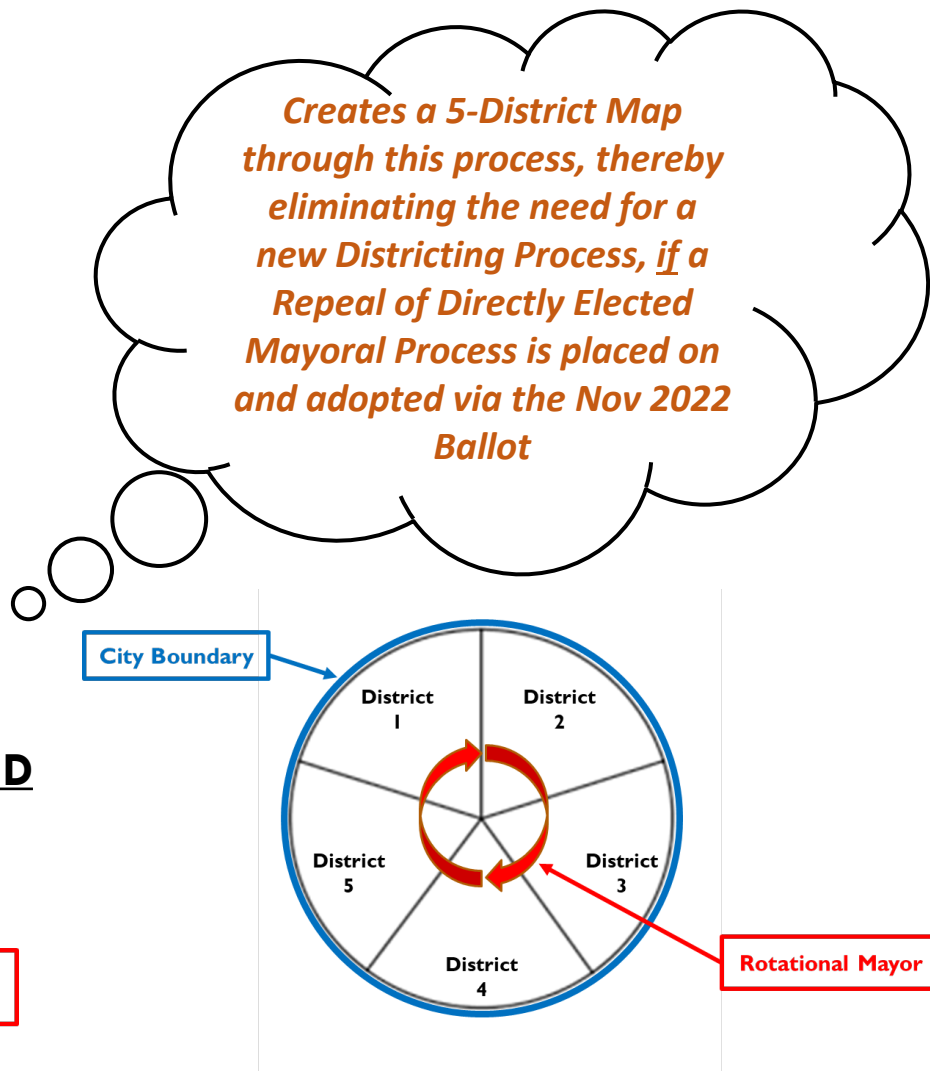


Districting Options for Consideration

Option 2: Adopting a 4-District Map and a 5-District Map for future use in the event the voters repeal the directly elected Mayor in November 2022



AND



Note: Staff estimates that this option may add approximately \$25,000-30,000. At present, the current Districting effort is estimated to cost approx.. \$100,000.



Schedule Impact

Proposed Schedule Modification w/ an Alternative 5-District Map

Date	<u>Current Process</u>	<u>Amended Process</u>
	4-District Map (w/ directly elected mayor)	4-District Map (w/ directly elected mayor) and 5-District Map* (if directly elected mayoral process is repealed)
February 22	Public Hearing 4 Select Preferred 4-District Map	Public Hearing 4 Select Preferred 4-District Map
March 8	Public Hearing 5 First Reading	Public Hearing 5 Select Alternative 5-District Map
March 22	Second Reading & Ordinance Adoption	Public Hearing 6 First Reading
April 12		Second Reading & Ordinance Adoption
May 12	Deadline to Submit to San Mateo County Registrar	Deadline to Submit to San Mateo County Registrar



Council Discussion and Direction

City Council Policy Direction Needed

Through this Districting Process, shall the City Council...

1) Adopt a 4-District Map

or

2) Adopt a 4-District Map **and** a 5-District Map for future use in the event the voters repeal the directly elected Mayor in November 2022

V. DRAFT 4-DISTRICT MAPS

By: Kristen Parks, NDC

IV. Draft Maps

What are the legal requirements for district maps?

1. Federal Law

- ✓ Ensure **equal population**—total deviation < 10%
- ✓ Comply with federal **Voting Rights Act**
- ✓ Prevent racial gerrymandering

2. California Law

1. Ensure geographic **contiguity**
2. Minimize division of neighborhoods & **“communities of interest”**
3. Create easily identifiable boundaries
4. Maintain **compactness**—don’t bypass a nearby population to take in a more distant population

Draft Maps (32)

Public Maps: 29

Received as of February 10, 2022

- ✗ Non-contiguous: 1
- ✗ Not population balanced: 14
- ✓ Contiguous and population balanced: 14

Consultant Maps: 3

Contiguous & Balanced Maps (17)

Public Maps	Total Deviation	Consultant Maps	Total Deviation
Public Map 102	8.67%	NDC Green Map	6.68%
Public Map 103	1.56%	NDC Purple Map	6.03%
Public Map 104	8.88%	NDC Orange Map	2.83%
Public Map 108	9.86%		
Public Map 109	4.24%		
Public Map 110	1.50%		
Public Map 111	6.47%		
Public Map 112	2.27%		
Public Map 118	7.96%		
Public Map 121	5.28%		
Public Map 122	1.98%		
Public Map 123	2.42%		
Public Map 124	9.88%		
Public Map 129	7.79%		

Group 1: “Layer Cake”

Concern: COIs divided

Public 112

Proposed Election Sequence
2022: D1 and D3 (Salazar, Mason, and Medina)
2024: D2 and D4 (Hamilton)

©2021 CALIPER

Public 118

Proposed Election Sequence
2022: D1 & D4 (Mason and Medina)
2024: D2 & D3 (Salazar and Hamilton)

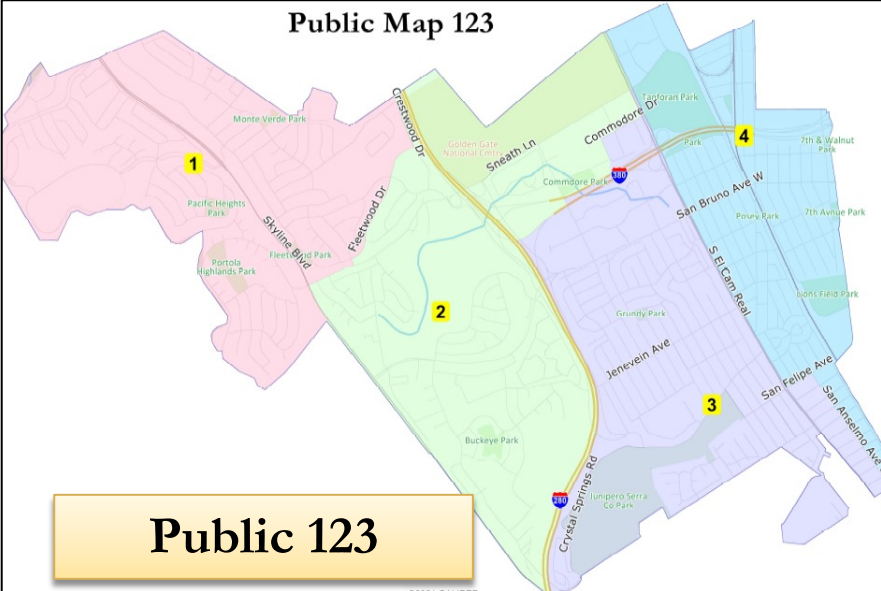
©2021 CALIPER

Public 122

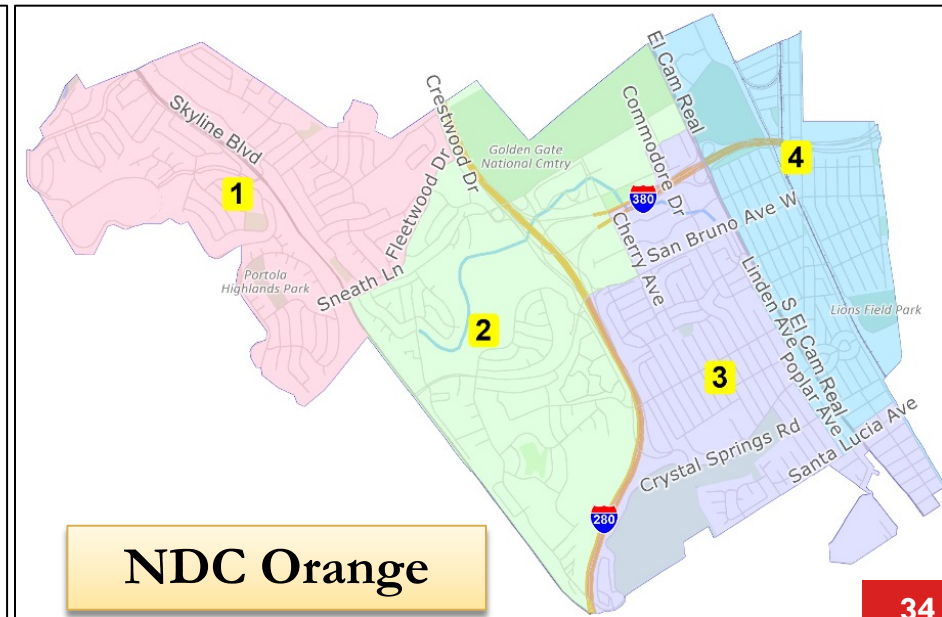
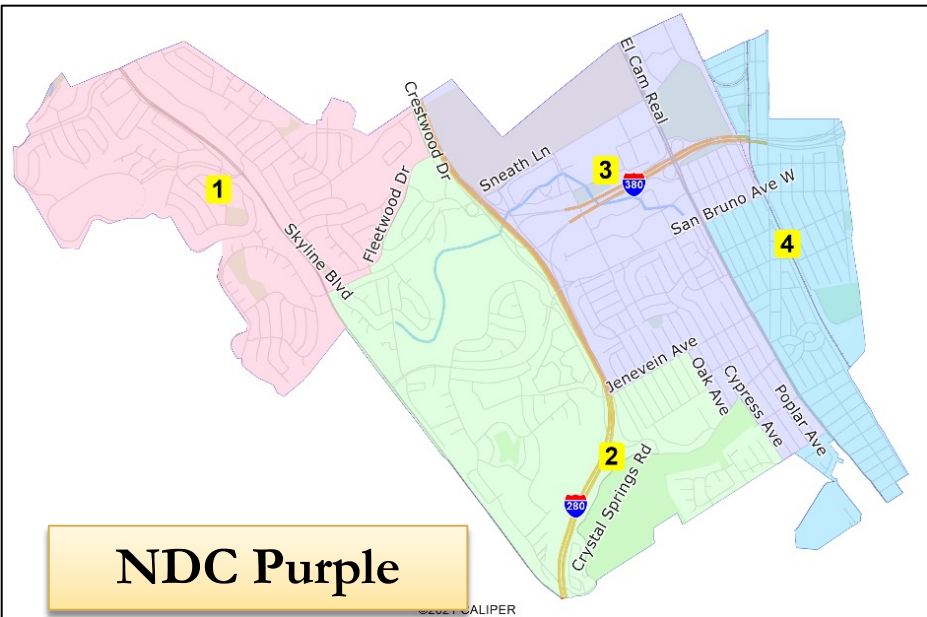
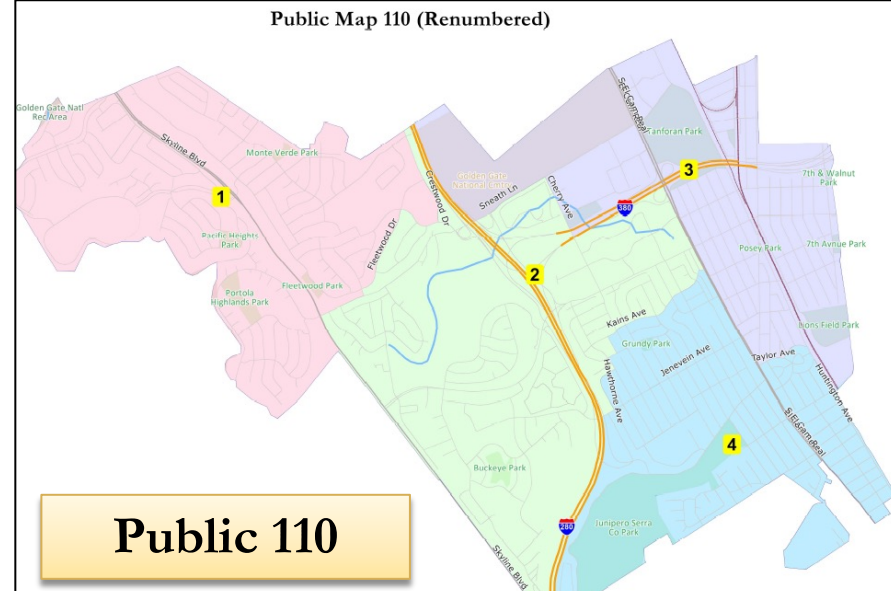
©2021 CALIPER

Group 2A: Rollingwood Divided

Public Map 123

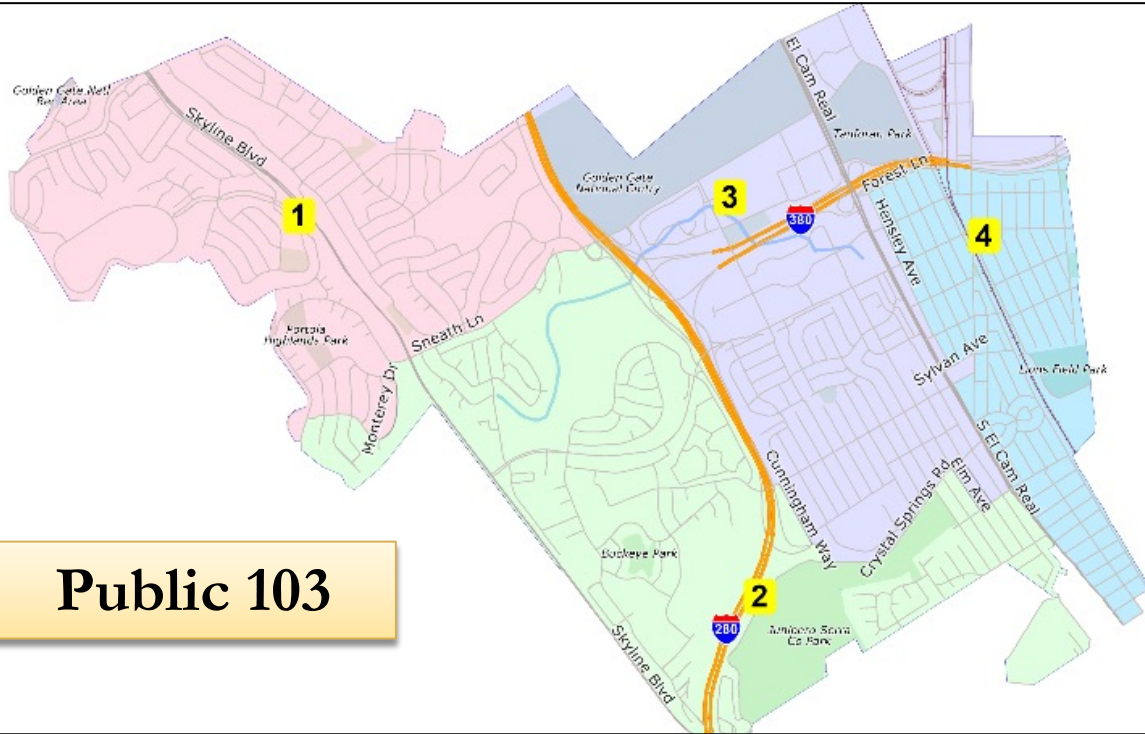


Public Map 110 (Renumbered)



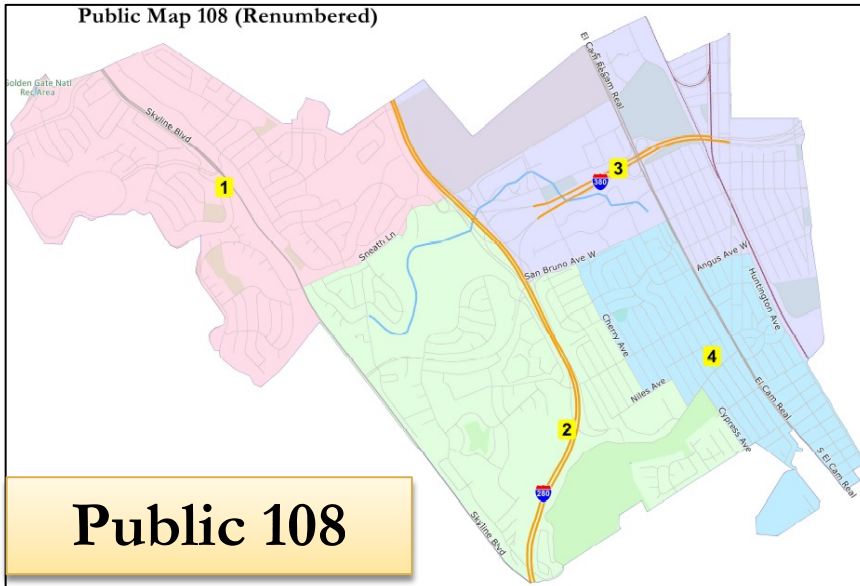
Group 2B: Eastside Divided

Public 103



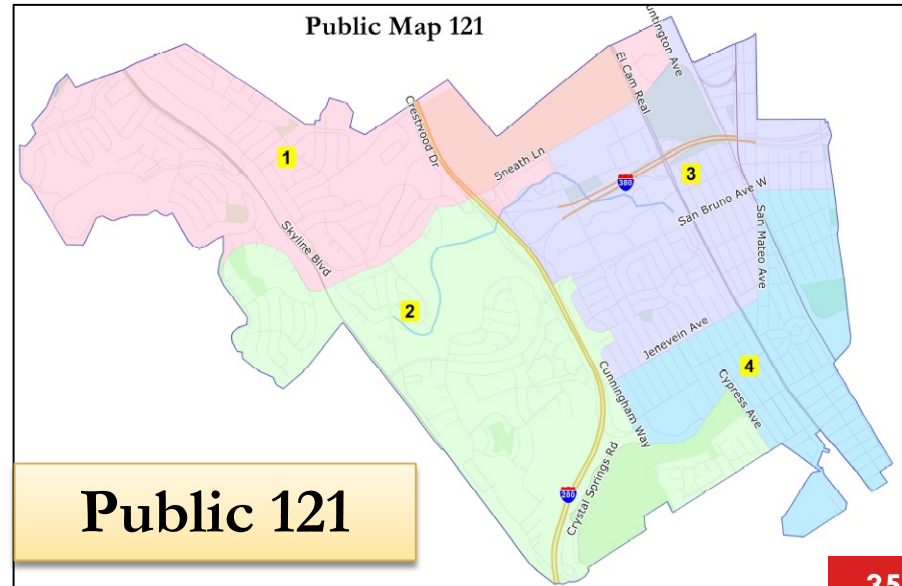
Public Map 108 (Renumbered)

Public 108

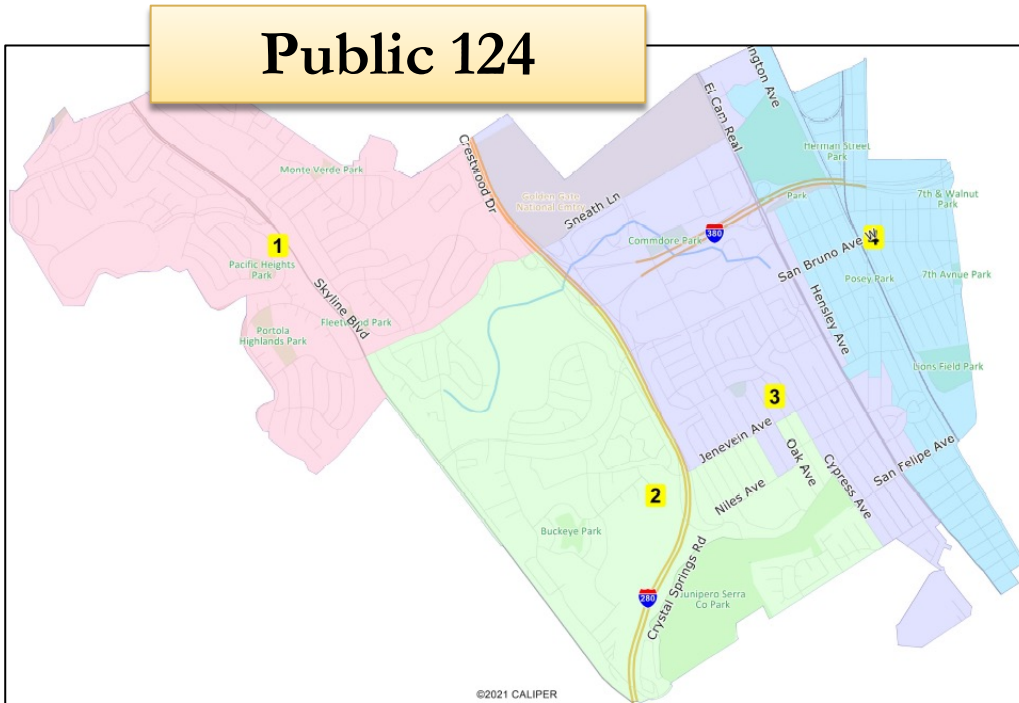


Public Map 121

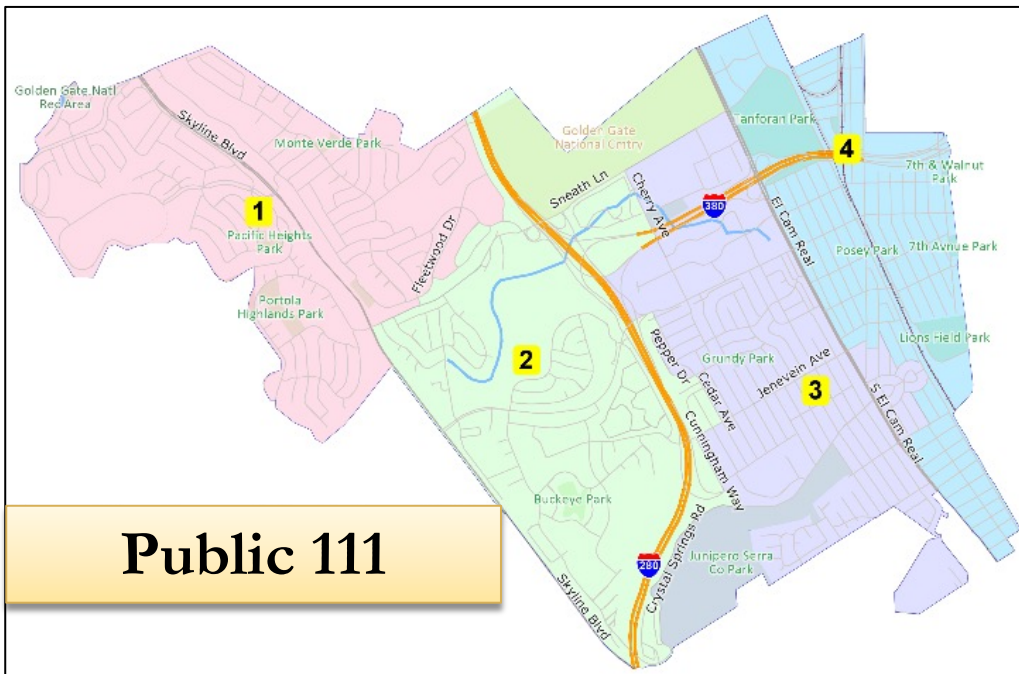
Public 121



Public 124

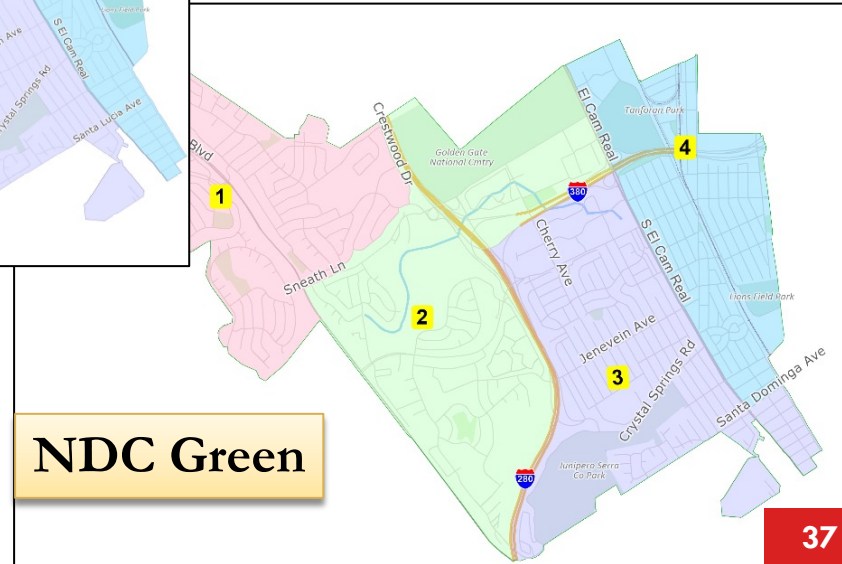
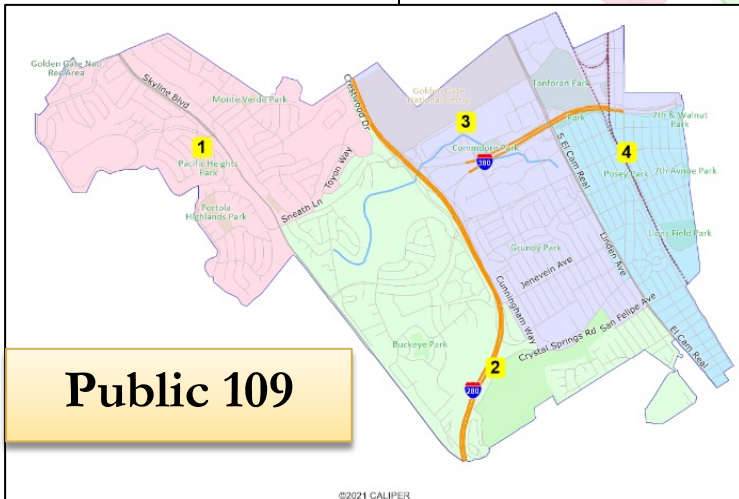
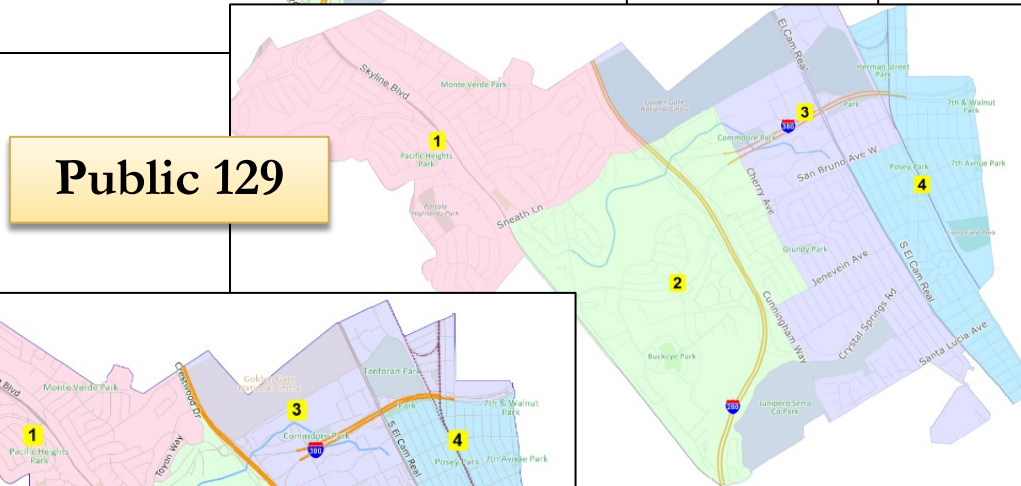
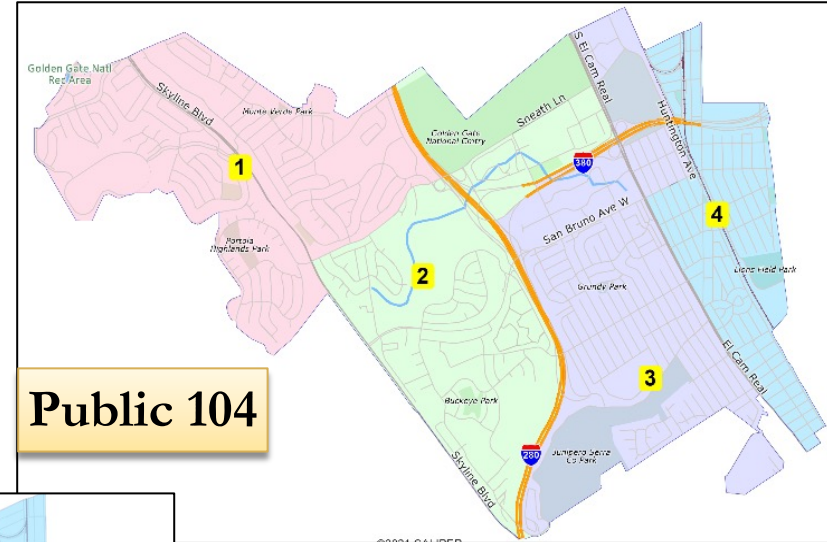
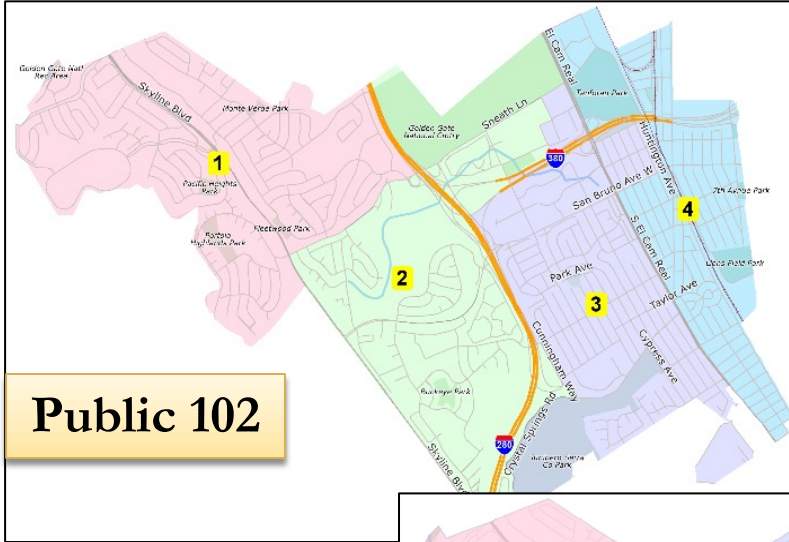


Group 2C: “Heart” Maps



Public 111

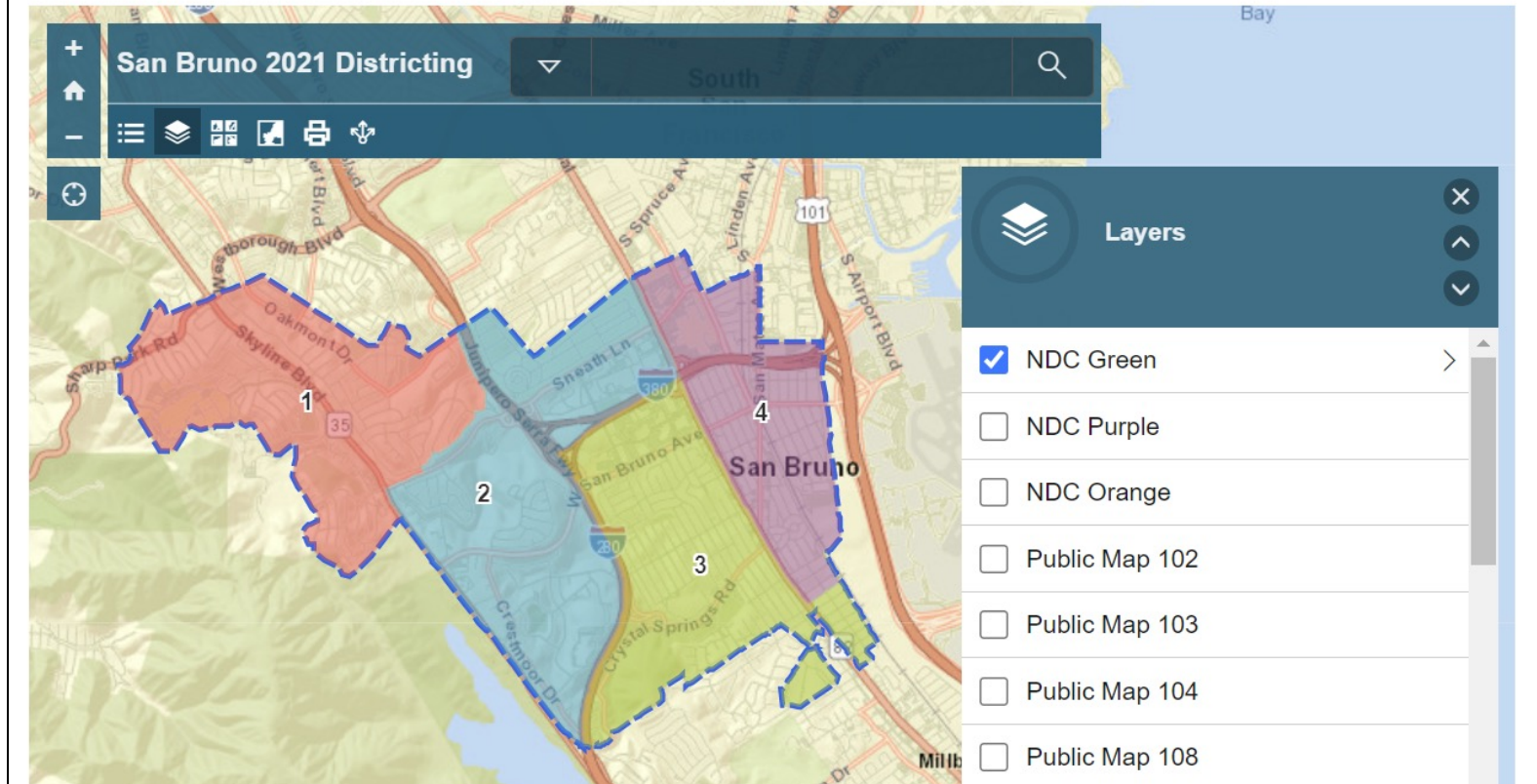
Group 3: Minimal COI Divisions



Discussion

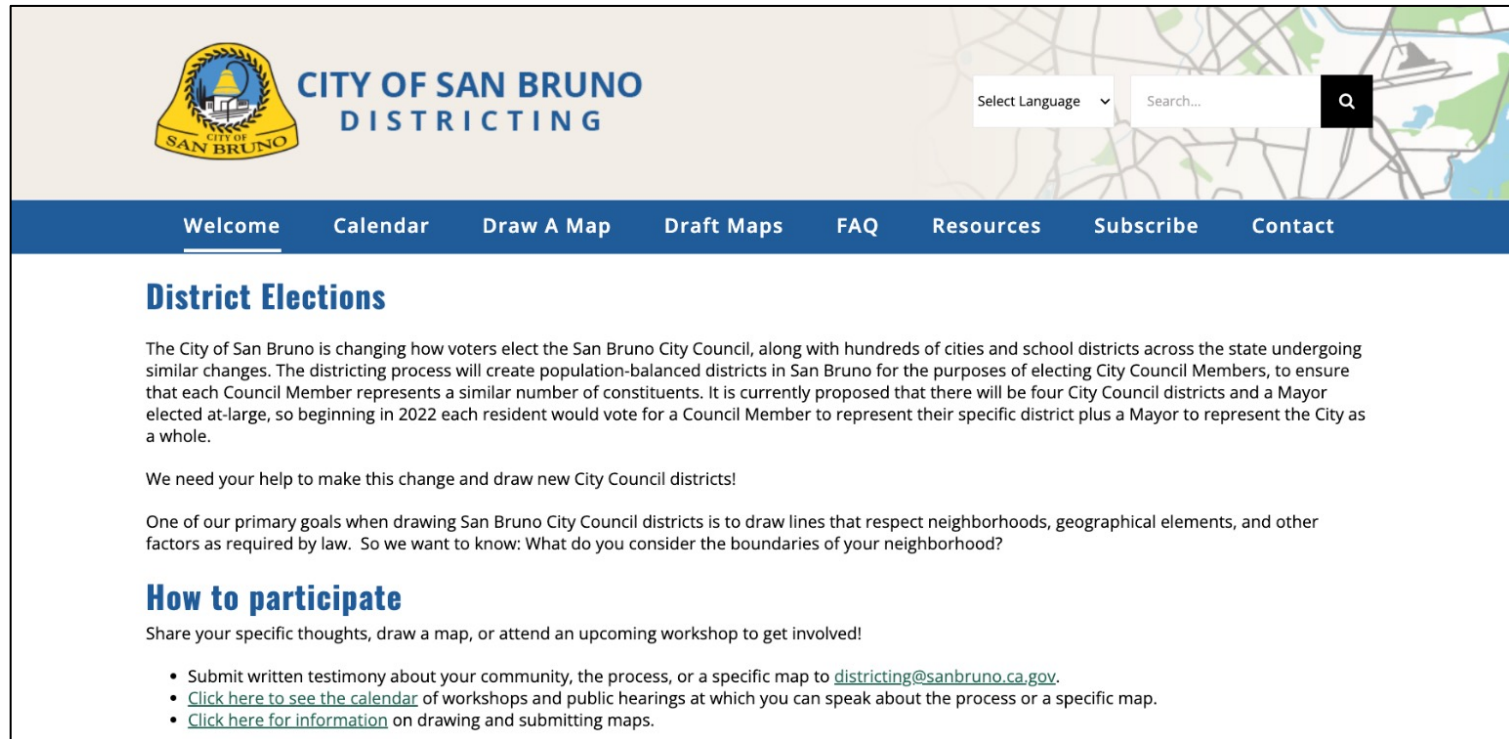
Map Viewer

View draft maps on the [Interactive Review Map](#) below to zoom in and out for additional detail and demographic data.



DistrictingSanBruno.org

Share Your Thoughts



The screenshot shows the homepage of the City of San Bruno Districting website. At the top left is the City of San Bruno logo, which features a yellow bell and the text "CITY OF SAN BRUNO". To its right is the text "CITY OF SAN BRUNO DISTRICTING". On the top right, there is a "Select Language" dropdown menu and a search bar with a magnifying glass icon. Below the header is a blue navigation bar with white text links: "Welcome", "Calendar", "Draw A Map", "Draft Maps", "FAQ", "Resources", "Subscribe", and "Contact". The main content area has a heading "District Elections" in blue. Below it is a paragraph explaining the districting process. Further down is another paragraph asking for community input. Then, there is a heading "How to participate" in blue, followed by a paragraph and a bulleted list of three ways to get involved: submitting written testimony, attending workshops, and drawing maps.

CITY OF SAN BRUNO DISTRICTING

Select Language

Welcome Calendar Draw A Map Draft Maps FAQ Resources Subscribe Contact

District Elections

The City of San Bruno is changing how voters elect the San Bruno City Council, along with hundreds of cities and school districts across the state undergoing similar changes. The districting process will create population-balanced districts in San Bruno for the purposes of electing City Council Members, to ensure that each Council Member represents a similar number of constituents. It is currently proposed that there will be four City Council districts and a Mayor elected at-large, so beginning in 2022 each resident would vote for a Council Member to represent their specific district plus a Mayor to represent the City as a whole.

We need your help to make this change and draw new City Council districts!

One of our primary goals when drawing San Bruno City Council districts is to draw lines that respect neighborhoods, geographical elements, and other factors as required by law. So we want to know: What do you consider the boundaries of your neighborhood?

How to participate

Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!

- Submit written testimony about your community, the process, or a specific map to districting@sanbruno.ca.gov.
- [Click here to see the calendar](#) of workshops and public hearings at which you can speak about the process or a specific map.
- [Click here for information](#) on drawing and submitting maps.

Click “Subscribe” on DistrictingSanBruno.org to sign up for updates

Email: districting@sanbruno.ca.gov