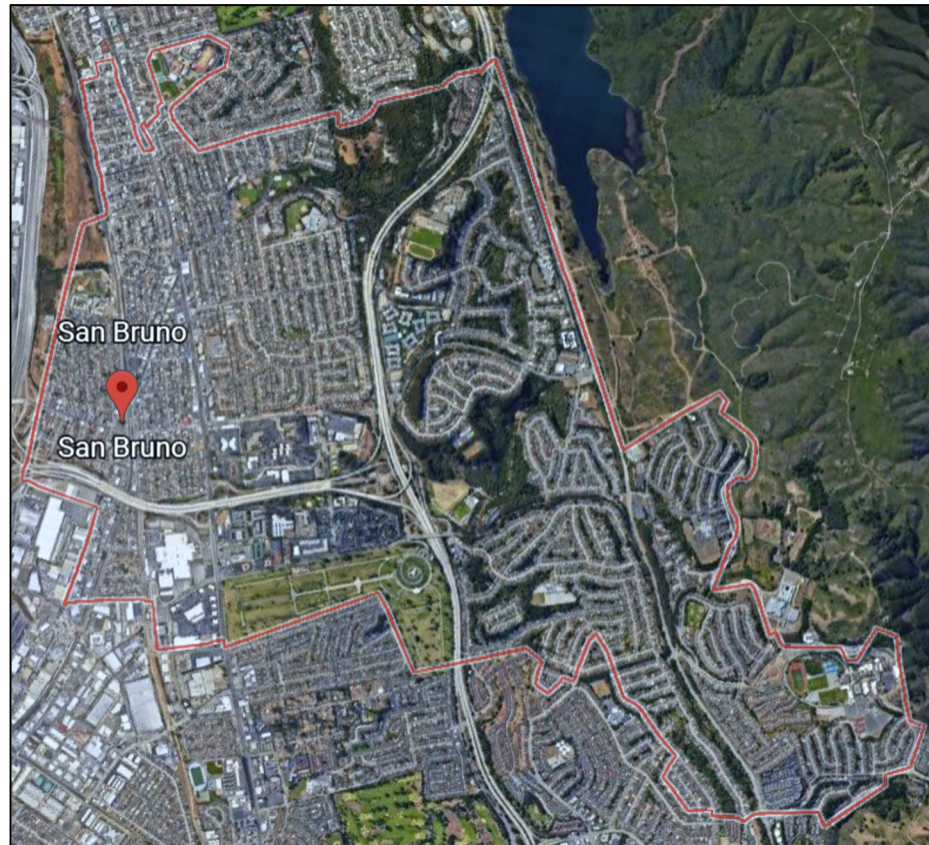# City of San Bruno

Community Workshop #1

Meeting is Being Recorded

Logistics and Amenities

Si desea participar en español, seleccione el canal de español en su configuración en la parte inferior de la pantalla

如果您想透過粵語或普通話參與，請在屏幕底部的設置中選擇粵語或普通話頻道。

Introductions

Process Goals

Community Members Learn From the Experts

Experts Listen to *the Community*

Community Members Are Empowered to Give Effective Feedback

Why Community Members Should Care

Democracy works better when people are engaged.

Residents know their communities and neighborhoods best.

Opportunity to ensure fair and equal representation for all community members.

The way district lines are drawn will determine which neighborhoods and communities are represented by each Council Member.

Today's Schedule

AGENDA: 7-9 p.m

Process, Rules and Goals

Neighborhoods/Communities of Interest

Public Mapping and Map Review Tools

Next Steps

Election Systems

1. "At-Large"

   Currently, San Bruno uses an "at-large" system to elect city councilmembers

1. "From District" or "Residence" Districts

1. "By-District"

   On March 10, 2020, San Bruno adopted a resolution of intent to transition to by-district elections

California Voting Rights Act (CVRA)

- Written to specifically encourage "by-district" elections

- Makes it significantly easier for plaintiffs to force jurisdictions into "by-district" election systems

- Liability determined only by the presence of racially polarized voting

- **San Bruno avoided potentially costly litigation by proactively adopting a resolution to transition to "by-district" elections**

Districting Timeline

Step	Description
Census Data Release August 12, 2021	Census Bureau releases official 2020 Census population data
California Data Release September 20, 2021	California Statewide Database releases official 'prisoner-adjusted' 2020 redistricting data
Two Initial Hearings September 28, 2021 October 19, 2021	Held prior to release of draft maps to receive public input on the composition of districts
Community Workshops Nov. 1 and Nov. 13, 2022	Informational presentation and demo of public mapping tools
November 2021 – January 2022	Time for the public to draw and submit maps
Two Hearings on Maps January 25, 2022 February 22, 2022	Two meetings to discuss and revise the draft maps and to discuss the election sequence
Timeline continued on next slide	

Full schedule available online at
districtingsanbruno.org

Districting Timeline (cont.)

Step	Description
Timeline continued from previous slide	
Public Hearing 5 - Introduction March 8, 2022	First reading/introduction of ordinance
Public Hearing 6 - Adoption March 22, 2022	Second reading/adoption of ordinance. Final map must be posted at least 7 days prior to adoption. Second reading/adoption is at least five days after introduction.

Full schedule available online at
districtingsanbruno.org

Legal Criteria for Districts

1. Federal Law

Ensure equal population
Comply with federal Voting Rights Act
Prevent racial gerrymandering

2. California Law

1. Ensure geographic **contiguity**
2. Minimize division of neighborhoods & **"communities of interest"**
3. Create easily identifiable boundaries
4. Maintain **compactness**

Do not "favor or discriminate against a political party"

Do not bypass a nearby population to take in a more distant population

3. Other Goals

- Minimize changes to election cycles
- Respect voters' choices
- Anticipate future growth

Demographic Summary

City of San Bruno - 2020 Census		
2020	Total Population	43,908
	% Hisp	28%
	% NH White	30%
	% NH Black	2%
	% Asian-American	35%
Citizen Voting Age Pop (CVAP)	Total CVAP	29,777
	% Hisp	23%
	% NH White	38%
	% NH Black	1%
	% Asian/Pac.Isl.	36%
Age	age0-19	21%
	age20-60	59%
	age60plus	21%
Immigration	immigrants	37%
	naturalized	67%
Language spoken at home	english	50%
	spanish	19%
	asian-lang	19%
	other lang	12%

Ideal District Size: Each district must contain about 10,977 people

Child in Household	child-under18	31%
Household Income	income 0-25k	9%
	income 25-50k	12%
	income 50-75k	10%
	income 75-200k	50%
	income 200k-plus	19%
Housing Stats	single family	59%
	multi-family	35%
	rented	41%
	owned	59%

Total population data from the 2020 Decennial Census. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data.
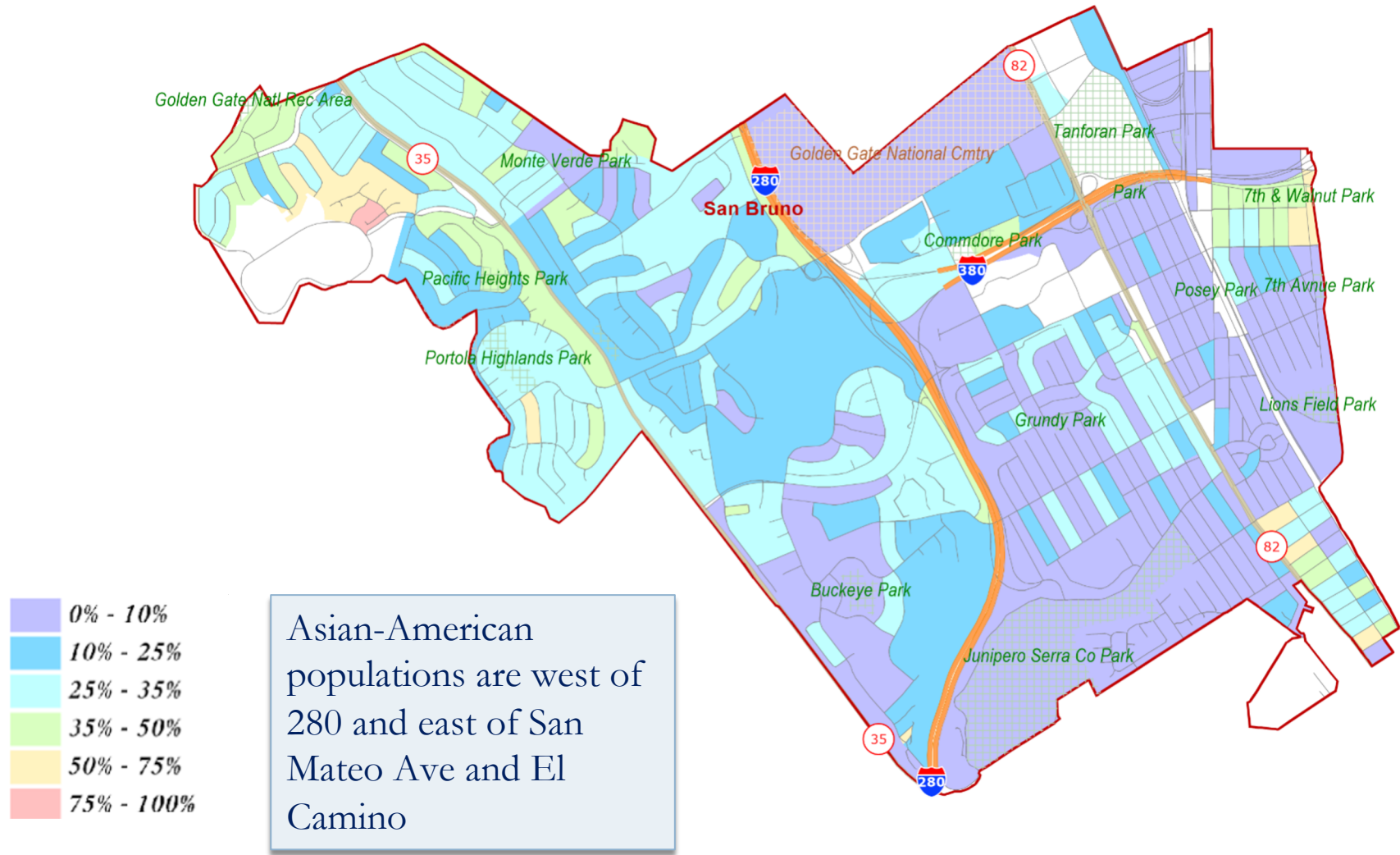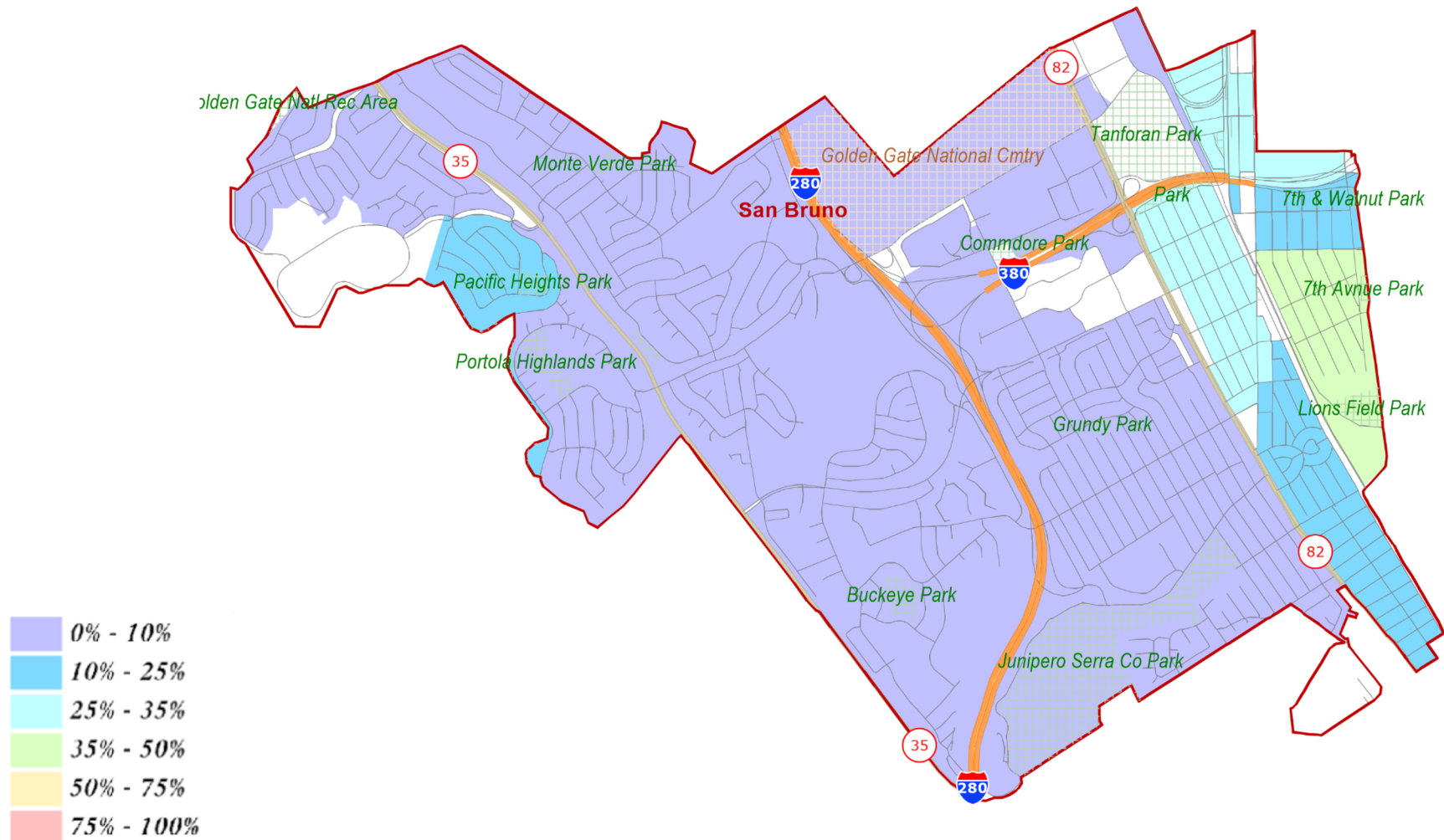
Latino CVAP

�(purple)	0% - 10%
�(blue)	10% - 25%
�(cyan)	25% - 35%
�(green)	35% - 50%
�(yellow)	50% - 75%
▲(pink)	75% - 100%

Latino populations are concentrated in the eastern part of the city

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African-American CVAP

Legend:
- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
- 75% - 100%
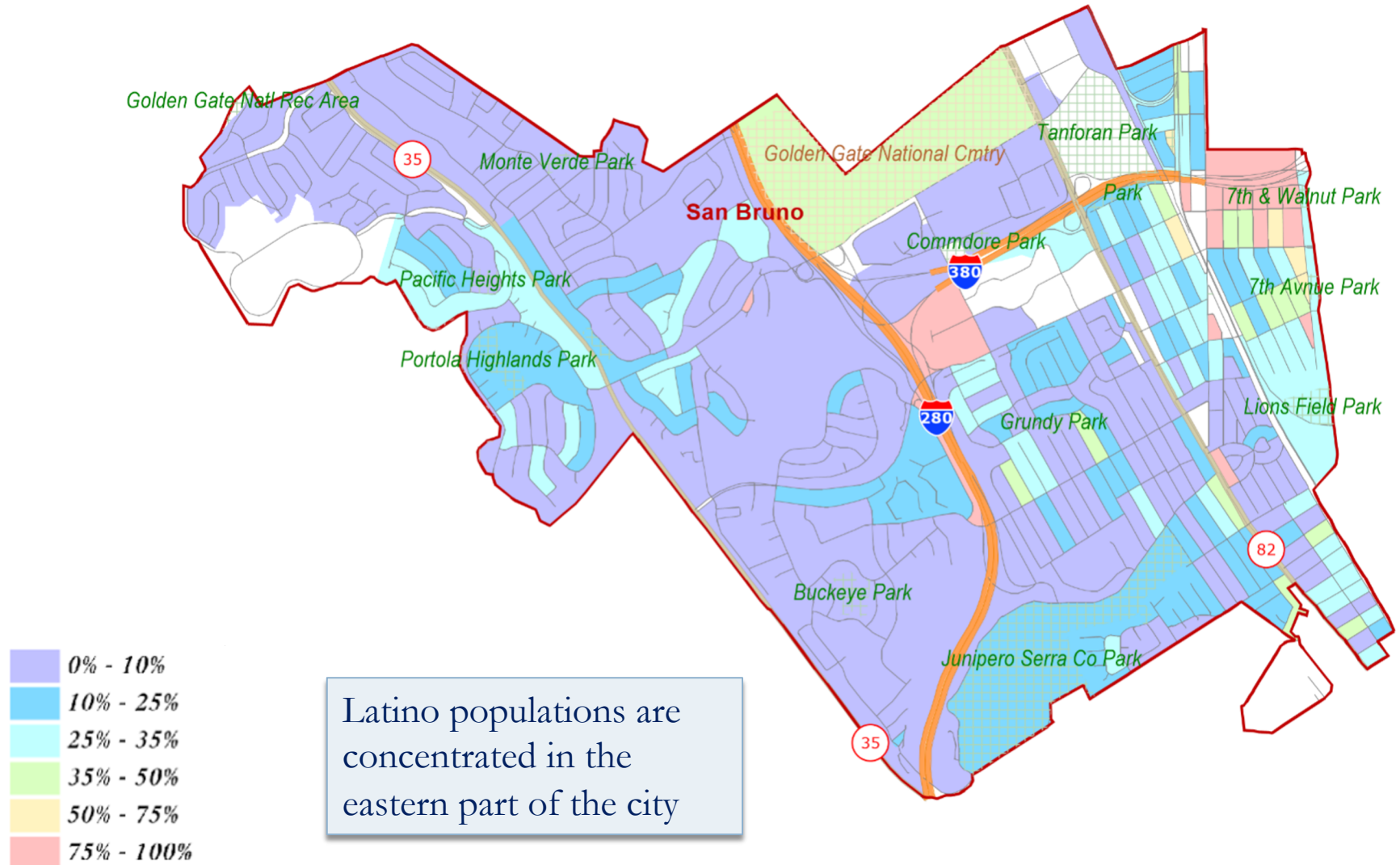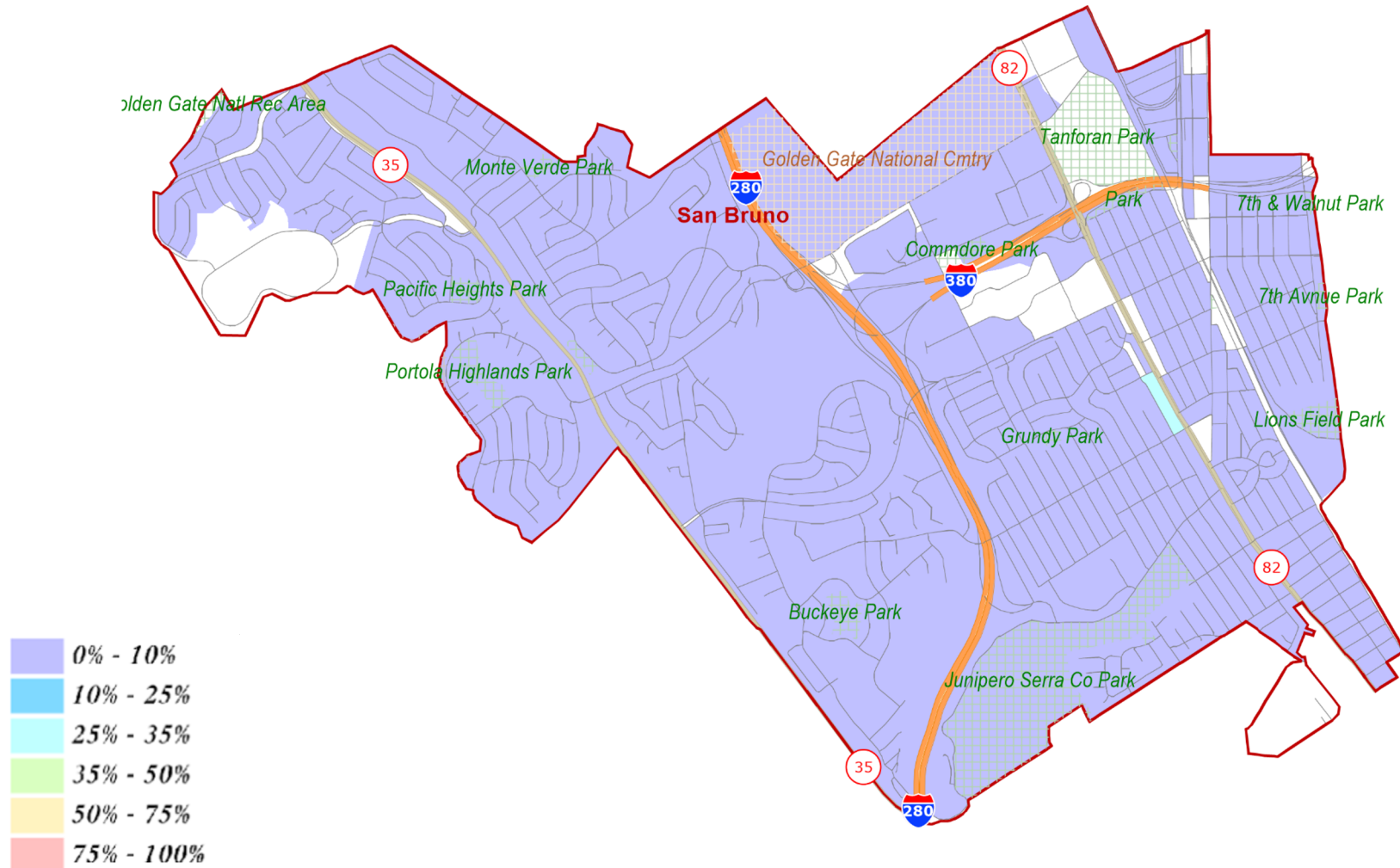
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Asian-American CVAP

Legend:
- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
- 75% - 100%

Asian-American populations are west of 280 and east of San Mateo Ave and El Camino

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Speak Spanish at Home

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Children at Home

Legend:
- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
- 75% - 100%

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Renters

Legend:
- 0% - 10%
- 10% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 75%
- 75% - 100%
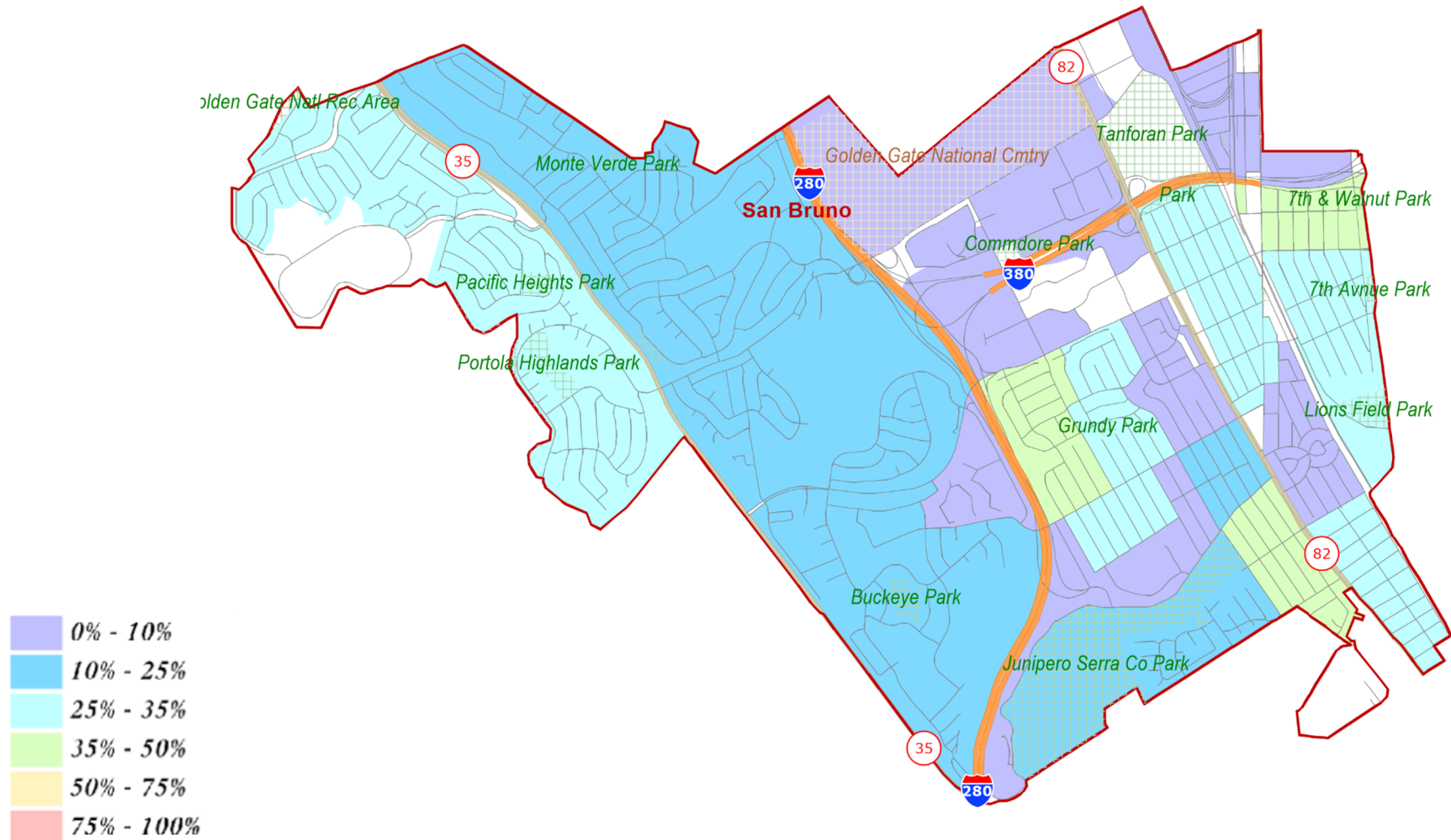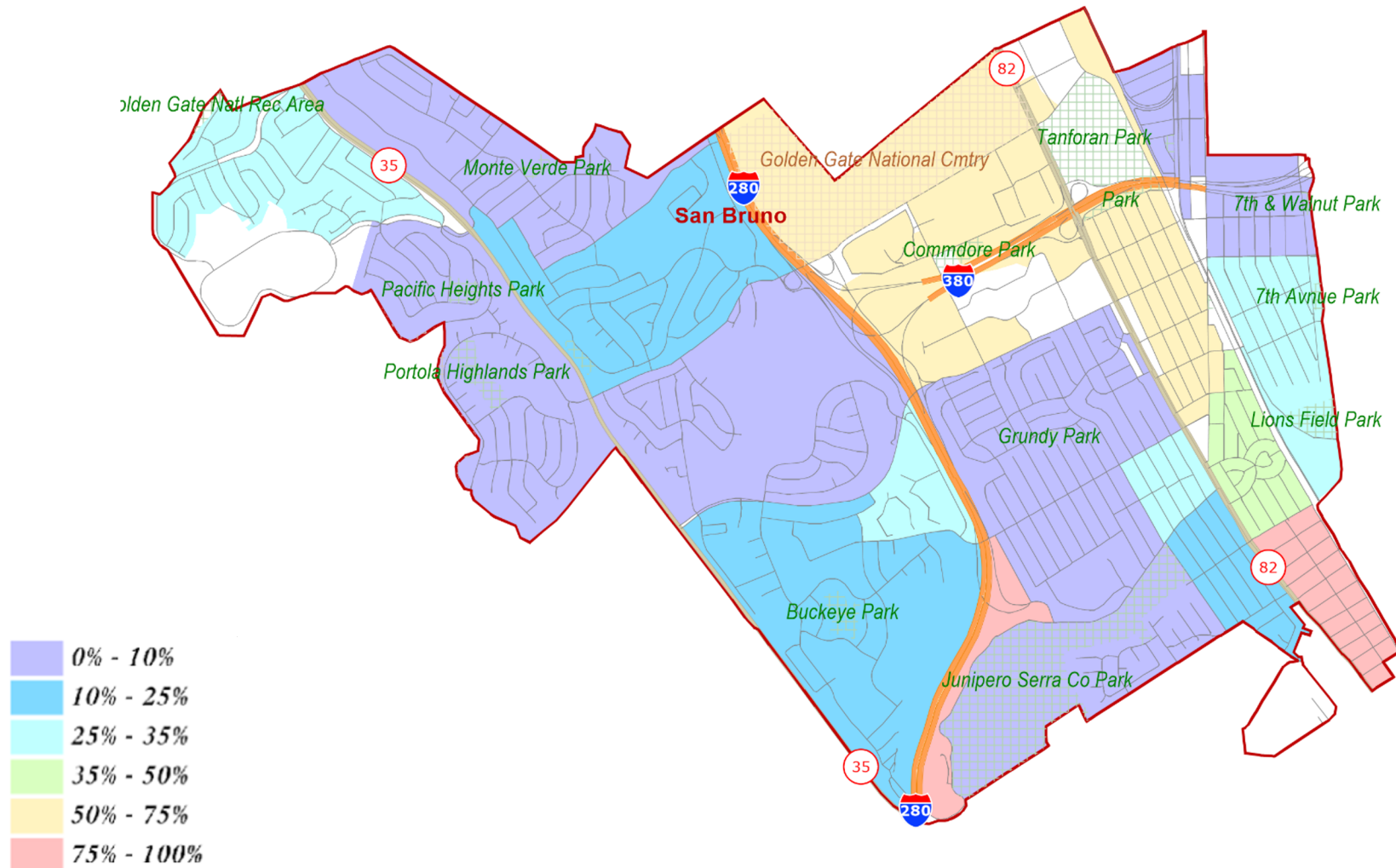
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Other Data Layers
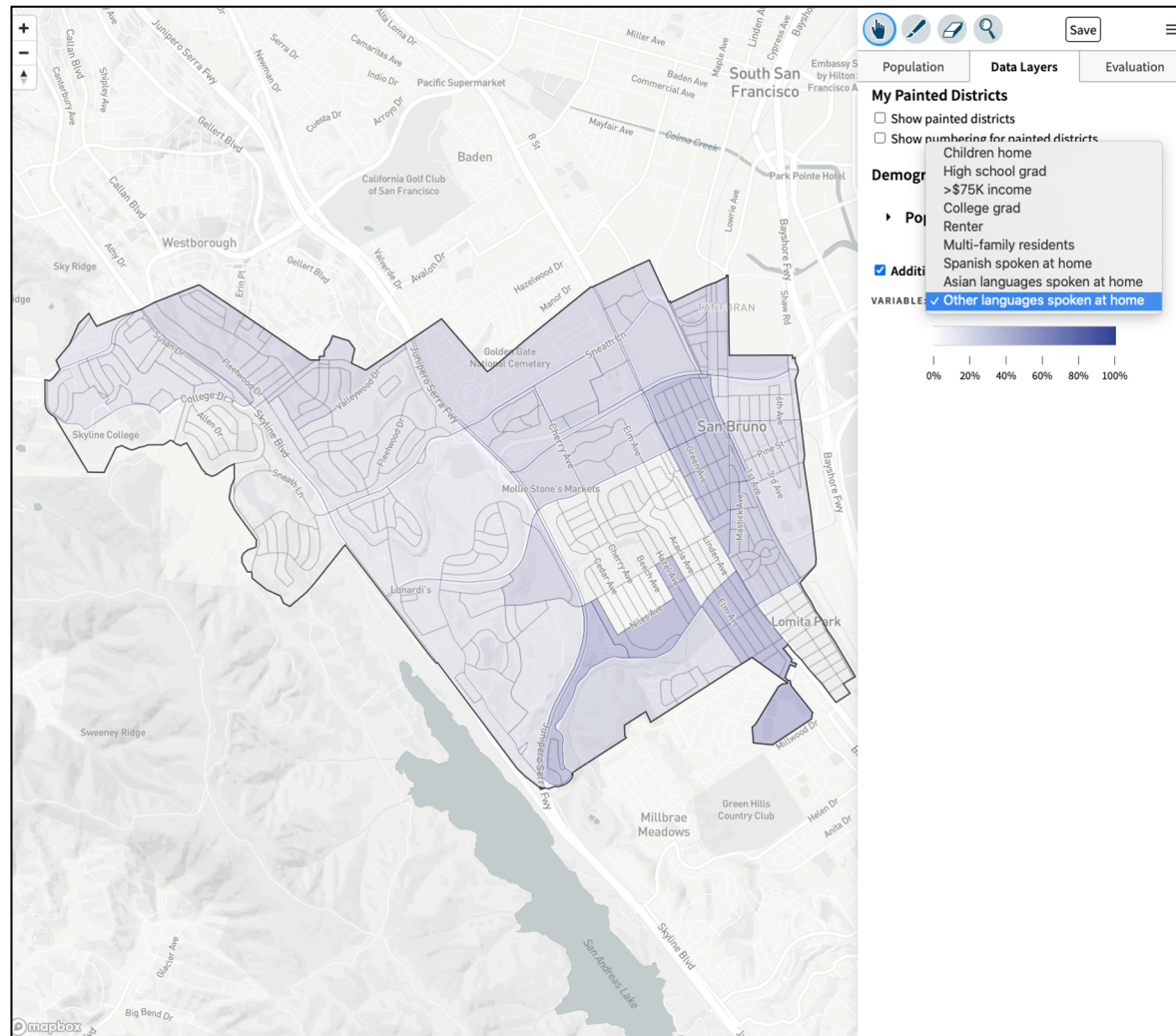
Example screenshot from online mapping tool DistrictR

Beyond Neighborhoods:
Defining "Communities of Interest"

Under California Elections Code, **"community of interest"** has a very specific definition in the context of redistricting:

> A **"community of interest"** is a population that shares common social or economic interests that should be included **within a single district** for purposes of its effective and fair representation.

Definitions of "communities of interest" do **not** include relationships with political parties, incumbents, or political candidates.

What Defines YOUR Community?

Ask yourself…

What brings us together?
▪ Common social or economic interests
▪ Shared characteristics or experiences
▪ Similar issues or impacts of city policies

+

Where are we?
▪ Physical boundaries, such as highways or major roads, waterways, hills, etc.
▪ Areas around parks, schools, or other landmarks

Would my community be best represented <u>within a single district</u>?

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Possible Neighborhoods / Communities

Transit Corridors

School Attendance Zones

Zoning Areas

Your Turn

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Discussion to identify areas that meet each AB 849 definition:

- "neighborhoods"
- "communities of interest . . . that should be included within a single district for purposes of its effective and fair representation."

Your Turn – Communities of Interest

Who is a part of your community?

What are some meaningful places your community recognizes or gathers at?

What are some common concerns you share with a group?

What are some common cultural characteristics that unite a community?

What are common work-related traits that bring a community together ?

What is significant about the physical environment?

What areas benefit from staying together in a district?

Your thoughts and ideas will become part of

the record and be recorded / written down

Public Mapping Tools

1. **Paper Participation Kit:** Paper- and Excel-based map drawing tools

2. **DistrictR:** Easy-to-use online map drawing tool

San Bruno's mapping tools launched in October 2021
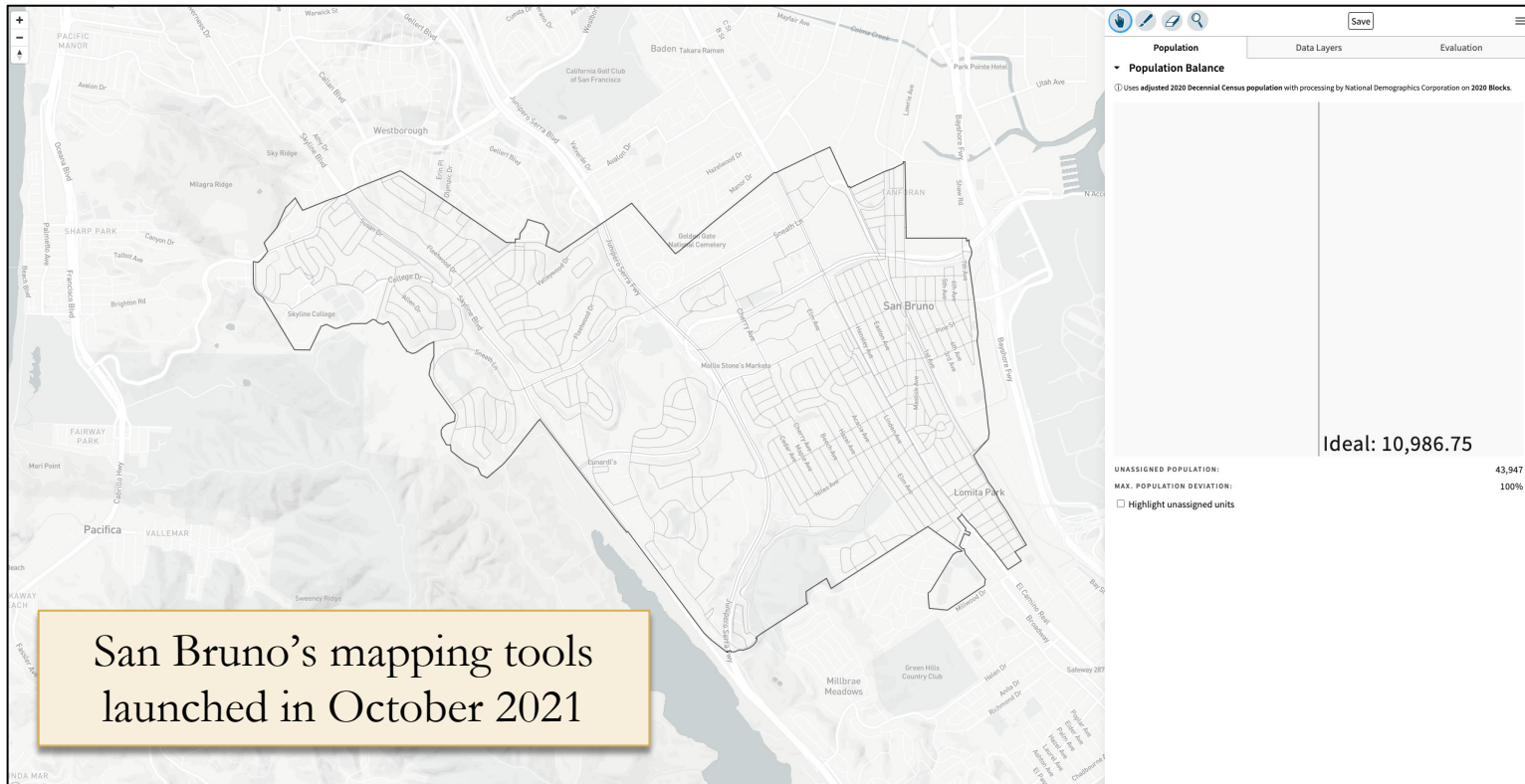
Demo Mapping Tools

Q&A on Mapping Tools

Outreach

Dedicated Website (shown on next slide)

Email Outreach

Social Media

Media Engagement

CityNet

Print Flyers

Community Workshops

Multiple languages available
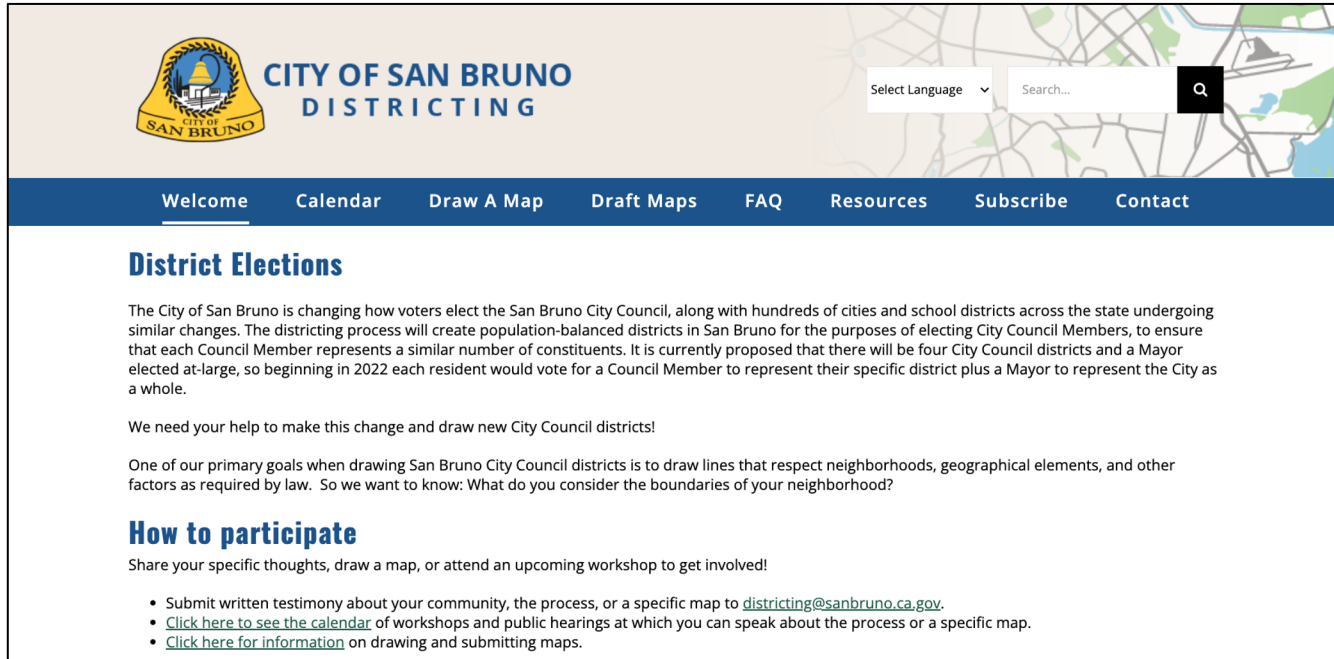
We invite you to share this information with your friends and neighbors to help inform the process!

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Next Steps

Step	Description
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Share Your Thoughts/Continue Engagement

Join Our Next Community Workshop:

In-person at City Hall, Nov. 13 at 2 p.m.

Click "Subscribe" on DistrictingSanBruno.org *to sign up for updates*

Email: districting@sanbruno.ca.gov