

DISTRICT-BASED ELECTIONS

BACKGROUND & INFORMATION



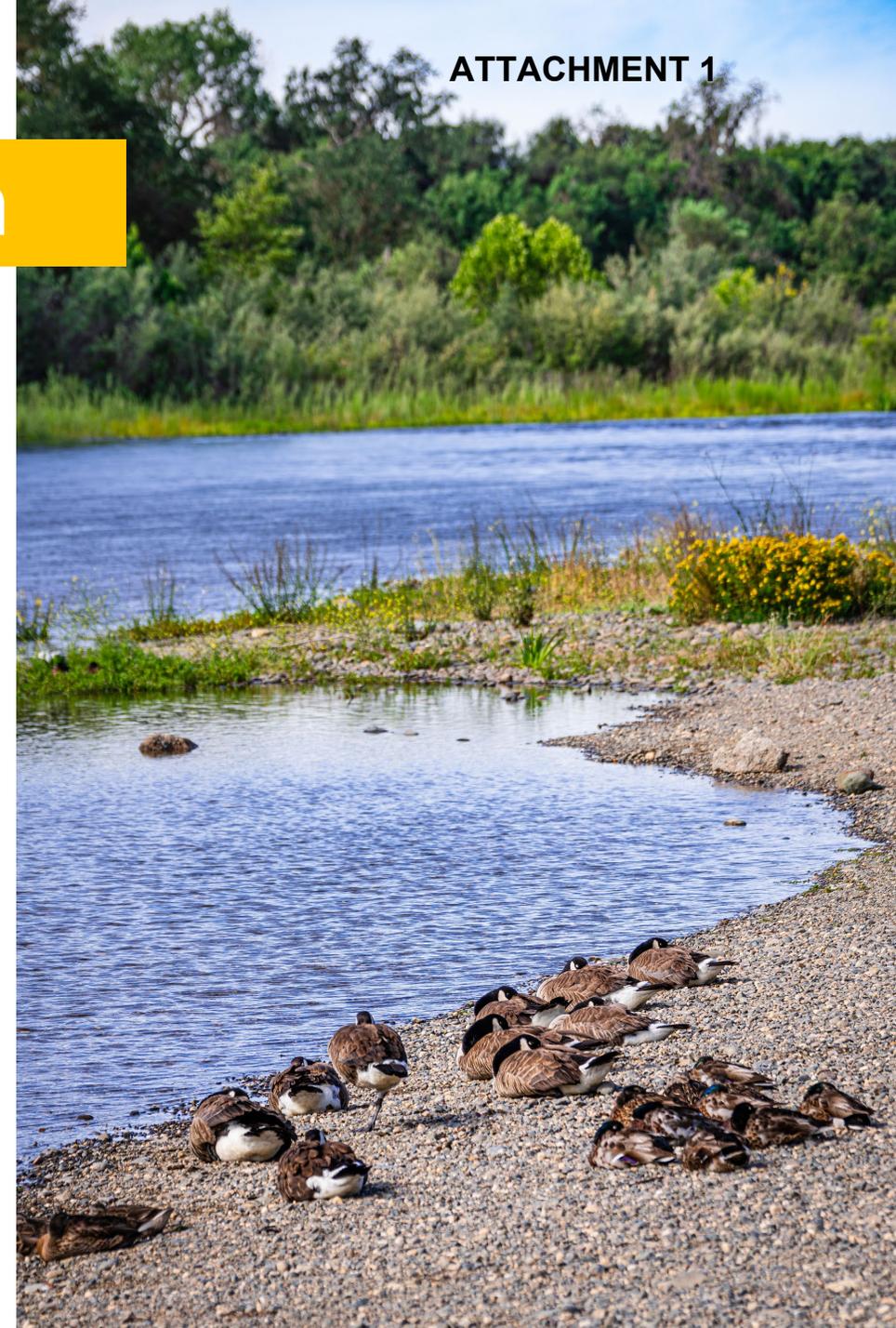
Tonight's Goals & Conversation

Goals

- To provide key background information about district-based elections
- Demonstrate mapping tool

Tonight's Agenda

- Threat of Lawsuit and City Options
- Resolution of Intent
- Timeline Required by Law
- Public Hearings & Community Forums
- Community Outreach
- Community Information
- Mapping Tool Demonstration



Threat of Lawsuit & City Options

June 7, 2023 Letter from Attorney

- At-large election system violates the California Voting Rights Act
- Litigation unless city converts to district-based elections

City's Options

- Proceed with the conversion process.
- Do not proceed with the conversion process. Assume the risk of a lawsuit, legal fees, and have the court determine districts



Resolution of Intent

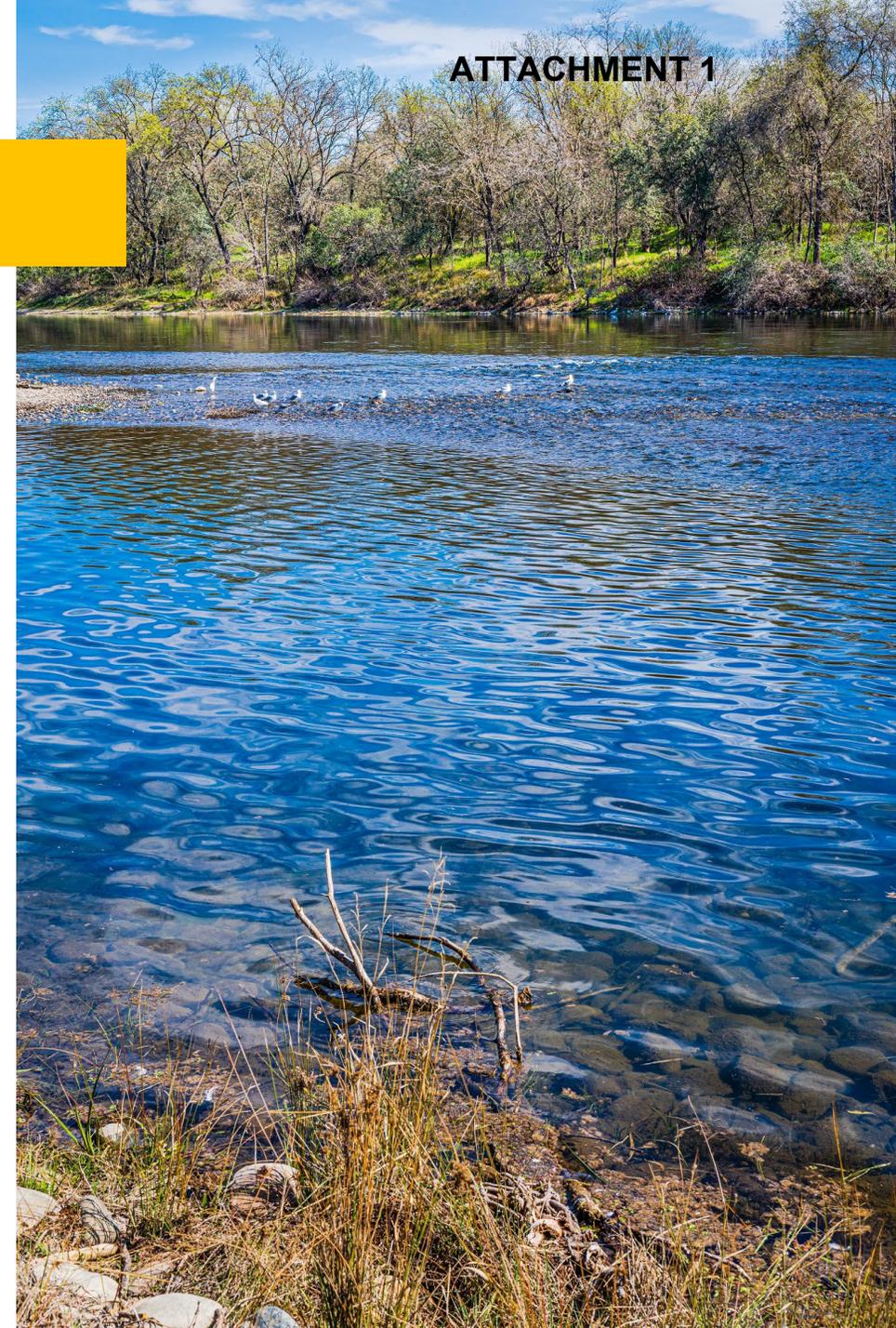
July 17, 2023 City Council meeting

- **Public Discussion** of potential transition from at-large to district-based elections
- A **Resolution of Intent** passed, declaring the City's intention to work to transition to district-based elections for City Council Members.

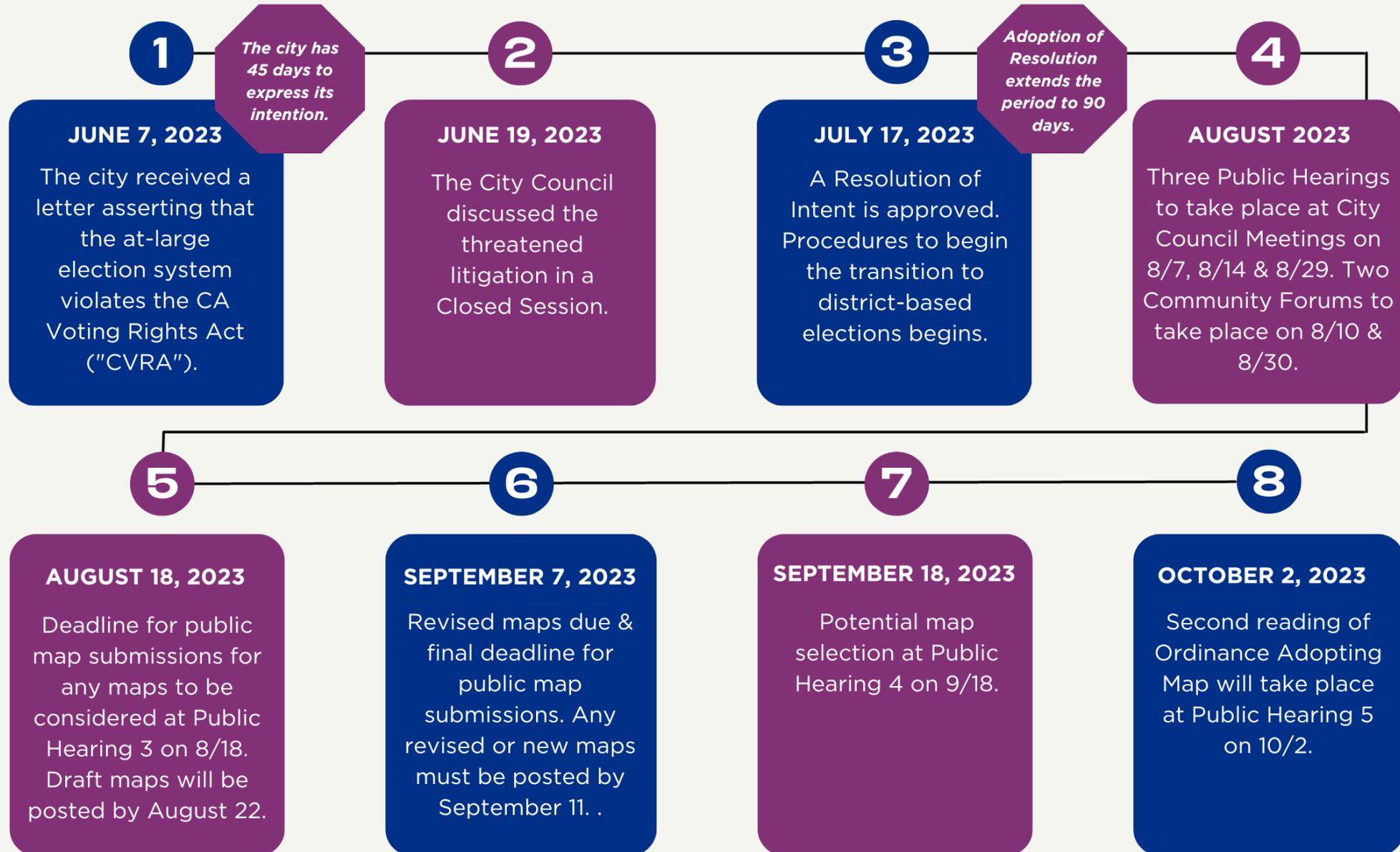


Timeline Required by Law

- California Voting Rights Act provides a “**Safe Harbor**” provision to local government agencies with at-large election systems.
- **45 days** to express its intention
- **90 days** to hold at least four public hearings, drawing and publishing of maps, and the sequence of elections



CityofRanchoCordova.org/Districts



Public Hearings & Community Forums

PUBLIC HEARINGS & COMMUNITY FORUMS

Public Hearing #1: Education about and Public Input on Composition of Districts

August 7, 2023 • 6:30 PM
Rancho Cordova City Hall

Community Forum: Informal Discussion and Mapping Tools Demonstration

August 10, 2023 • 5:30 PM
Rancho Cordova City Hall

Public Hearing #2: Education about and Public Input on Composition of Districts

August 14, 2023 • 5:30 PM
Rancho Cordova City Hall

The public hearings will take place during City Council meetings.

Public Hearing #3: Draft Maps, Revision and Election Sequence Discussion

August 29, 2023 • 5:30 PM
Rancho Cordova City Hall

Community Forum: Informal Draft Maps Discussion

August 30, 2023 • 5:30 PM
Rancho Cordova City Hall

Public Hearing #4: Map Selected and Ordinance Introduced

September 18, 2023 • 6:30 PM
Rancho Cordova City Hall

Public Hearing #5: Map Adopted by Ordinance

October 2, 2023 • 6:30 PM
Rancho Cordova City Hall

Para información en español, escanee el código QR:
Для получения информации на русском языке отсканируйте QR-код:



For more information, visit: CityofRanchoCordova.org/Districts

The Law Requires:

At least four public hearings for the public to provide input.

The City Is:

- Holding five public hearings and two community forums for a total of seven public meetings.
- Each of the seven meetings will have translators for both Spanish- and Russian-speaking guests.

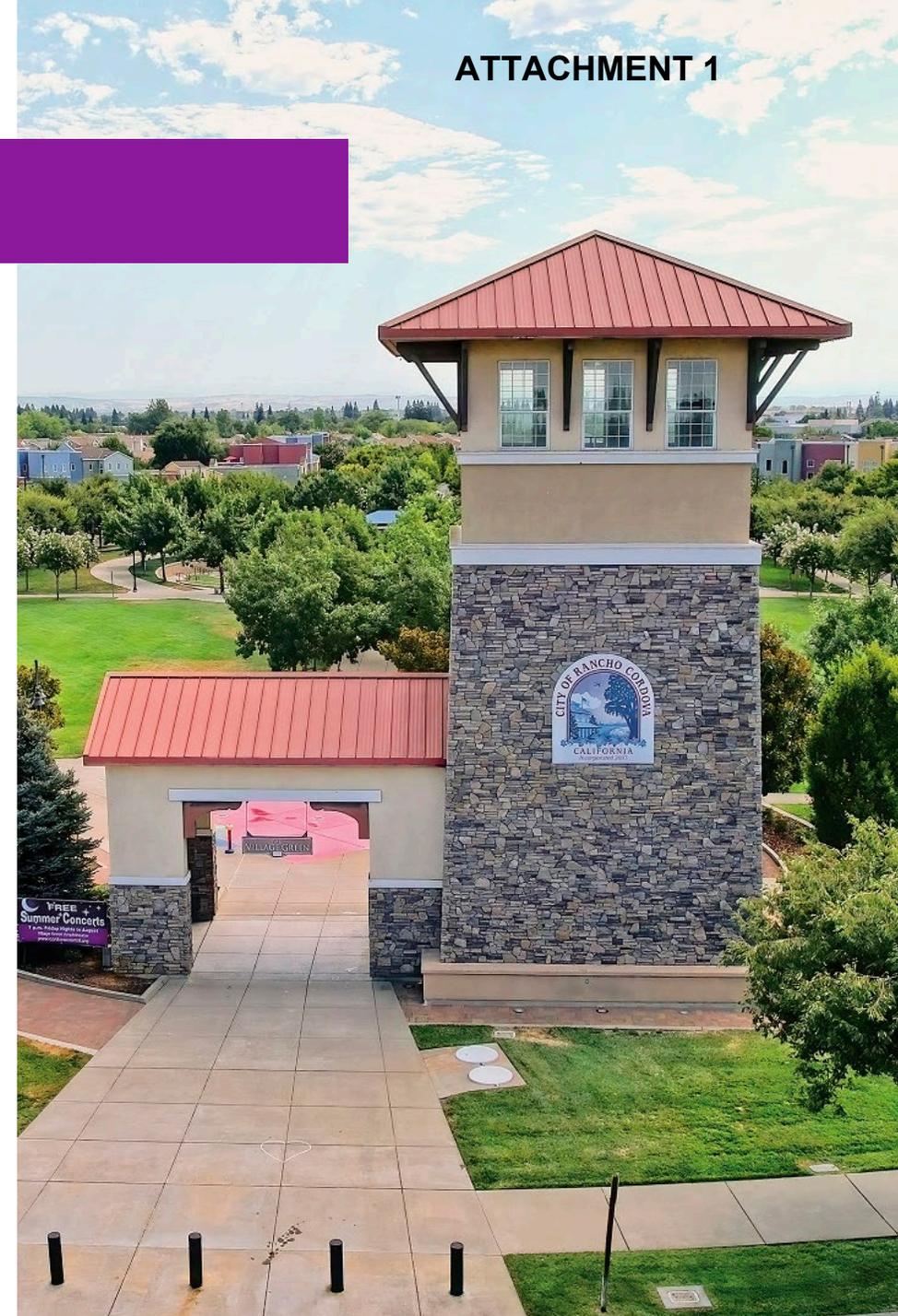
Community Outreach

Goals

- Broad and targeted
- Meet residents where they are

Tactics

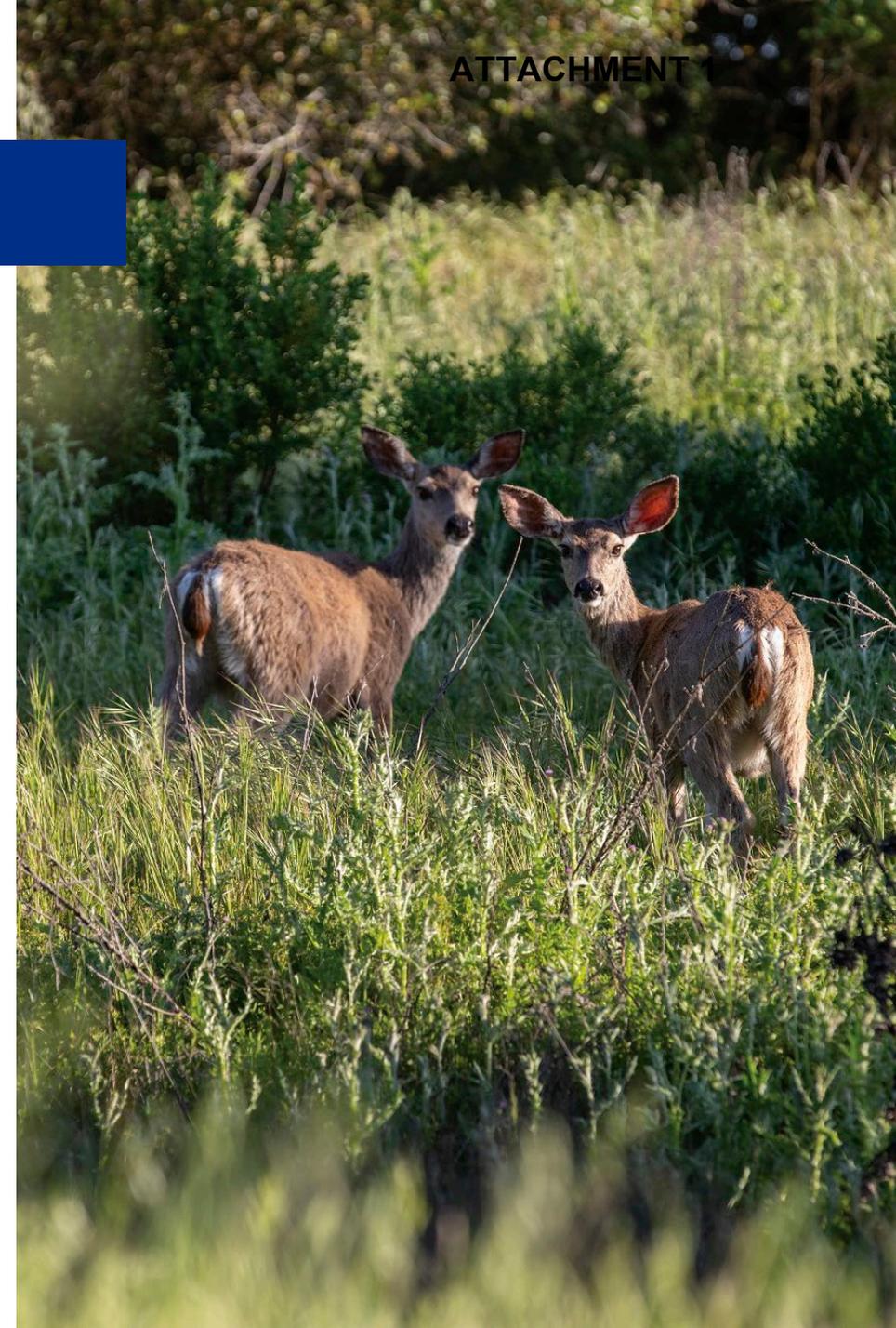
- **Citywide postcard** in English, Spanish, Russian
- **Rancho Cordova News Alerts**
- **Rancho Cordova News**
- **City Social Media** – Facebook, Instagram, X, Nextdoor
- **Grapevine article, ad and public hearing notice**
- **Sac Bee public hearing notice**
- **Flyers to diverse communities** - FCCP, Russian American Media, Spanish-language businesses, KP, Viva, Sunrise Indian market, Mi Rancho, Halal Mart Market, Afghan Supermarket
- **Flyers to community partners** – CCC, Chamber, Explorer, CRPD, Children's Museum, FCUSD, SCUSD



Community Information

Cityofranchocordova.org/districts

- One-stop for districting information
- Multiple links from homepage
- Complete information available
- Continuously updating
- Council Meeting agendas, staff reports and presentations
- Mapping tool and submitted maps



Mapping Tool Demonstration

Mapping Tool: <https://drawranchocordova.org/>

